**MAJORS AND CONCENTRATIONS**

The School of Business offers a Bachelor of Science in Business degree.

**MAJORS**
- Accounting
- Business Administration
- Finance
- Information Systems
- Management & Leadership
- Marketing
- Supply Chain Management

**CONCENTRATIONS**
- Entrepreneurship
- Human Resource Management
- International Business
- Information Systems
- Supply Chain Management

**MINIMUM REQUIREMENTS FOR ADMISSION**

**FRESHMAN ADMISSION**

Incoming freshmen are eligible for direct admission in fall semesters. Students must meet all three of the following requirements:
- Earn an ACT score of 25 or above or a SAT combined score of 1150 or above (math and critical reading)
- Earn at least a 3.25 high school GPA on a 4.0 scale
- Indicate a business major on KU admission application

**COMPETITIVE ADMISSION**

Current and transfer students may apply to the School during the semester they will complete the following minimum application requirements:
- Junior standing (60 credit hours)
- Minimum 2.5 GPA overall AND in business and economics coursework (both KU and non-KU credits)
- Students with a 3.0 or higher professional GPA (business and economics) are guaranteed admission
- Professional resume (submitted at time of application)
- Complete required Foundation coursework

*Applicants satisfying these requirements are ranked by academic merit and considered for admission based on rank and available space.

**KU CORE**

The KU Core, a comprehensive curriculum for all KU undergraduates, comprises three general education goals and three advanced education goals. It is designed to be completed across the span of four years. Approved KU Core courses can be found at kucore.ku.edu/courses.

**Critical Thinking and Quantitative Literacy**

Requires two units, one meeting criteria associated with learning outcome No. 1 and one meeting criteria associated with learning outcome No. 2.

**Communication**

Requires three units, two that meet the criteria associated with learning outcome No. 1 and one that meets criteria associated with No. 2.

**Breadth of Knowledge**

Requires three units, one each meeting the state criteria for the arts and humanities, the natural sciences and the social sciences.

**Culture and Diversity**

Requires two units that may be
- A unit meeting Learning Outcome 1 and a unit meeting Learning Outcome 2, or
- A unit meeting Learning Outcome 1 and a significant study abroad experience.

**Social Responsibility and Ethics**

Requires one unit that may be
- A single course, or
- Course work partnered with community service work that takes students outside the classroom.

**Integration and Creativity**

Requires one unit that may be
- A single course, or
- An approved educational experience, or
- An approved integration of courses and/or experiences.

**REQUIREMENTS FOR ALL BUSINESS MAJORS**

**FOUNDATION COURSES (20 hours)**
- ACCT 200 - Financial Accounting I
- ACCT 201 - Managerial Accounting I
- DSCI 301 - Statistics
- IST 301 - Intro to Information Systems
- ECON 142 - Microeconomics
- ECON 144 - Macroeconomics

**CORE COURSES (18 Hours)**
- MKTG 310 - Marketing
- SCM 310 - Management Science & Operations Management
- FIN 310 - Finance
- MGMT 310 - Organizational Behavior
- BLAW 301 - Legal Aspects of Business
- BE 301 - Managerial Economics

**CAPSTONE (3 Hours)**
- MGMT 498 - Business Policy & Strategy

**ADDITIONAL COURSES**
- MATH 115 - Calculus I
- PSYC 104 - General Psychology
- Natural science with lab

**MAJORS**
Students must also complete 21-25 major-specific credit hours. Program guides are available at: business.ku.edu/academics

*Additional KU graduation requirements apply. Consult a business academic advisor. Some business degree requirements also fulfill KU core requirements.

*For Freshman Admitted Students
- BUS 110 – First Year Business Experience I
- BUS 120 – First Year Business Experience II
- BUS 210 – Second Year Business Experience I
- BUS 220 – Second Year Business Experience II
INTERNATIONAL DIMENSION REQUIREMENT

All students graduating from the School of Business must fulfill the International Dimension Requirement by completing one of the following options:

1) Foreign Language - Complete courses in a modern foreign language through the fourth level (intermediate II) or equivalent proficiency as determined by the appropriate language department. International students who complete English proficiency through the Applied English Center fulfill Option 1.

2) International Studies - Six credit hours completed in one or a combination of the following categories:
   (A) KU approved study abroad program;
   (B) Contemporary regional/international studies/international business courses. These courses may be double-counted to meet general education, major, or concentration requirements.

RESOURCES

Student & Academic Services
206 Summerfield, (785) 864-7500.
Academic services including advising, policy information, the dean’s stamp, credit evaluation, petitions.

Business Career Services Center
125 Summerfield, (785) 864-5591. Career resources include on-campus recruiting, career fairs, workshops, resume review, internships, resource library and individual consultation. The BCSC’s annual placement statistics can be found at business.ku.edu/recruiters.

Study Center/Help Rooms
103 Summerfield. Study and tutoring area for students staffed by graduate teaching assistants.

Wagnon Room, 418 Summerfield.
A computer lab for business students.

LEARN THE BASICS OF BUSINESS AND PERSONAL FINANCE

FIN 101/301: Personal Finance - Learn how to make informed decisions on everything from credit cards to retirement.

BUS 101: Business Majors, Careers & Professional Skills - Explore the world of business while learning valuable career skills.

CONTACT US
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