2014-2015 REPORT ANNUAL BCSC

**BCSC HIGHLIGHTS**

- 92% of MAcc students employed by graduation
- 82% of undergraduates "professionally engaged" by graduation
- 74% of undergraduates employed by graduation
- 266 internships reported to Business Career Services
- 714 individual career advising appointments conducted
- 91 career events/workshops conducted with combined participation of 1,712 students

**TOP EMPLOYERS**

1. PwC
2. Koch
3. Deloitte
4. BKD
5. Adknowledge
6. Amazon
7. American Airlines
8. American Century
9. BDO
10. Cap Fed Savings Bank
11. Command Transportation
12. Deloitte Consulting
13. Farmers Insurance
14. FedEx
15. Garmin
16. Holmes & Murphy
17. KeyBank
18. Lexmark
19. Marks Nelson
20. Morgan Stanley
21. Northwestern Mutual
22. Payless
23. Piper Jaffray
24. Wal-Mart
25. Wells Fargo
26. WoltersKluwer

**FULL-TIME HIRES INTERNSHIP HIRES**

- ACCT: 171
- IS: 101
- FIN: 146
- MGMT: 22
- MKT: 98
- SCM: 88

**Number of Graduates**

<table>
<thead>
<tr>
<th>Field</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCT</td>
<td>171</td>
</tr>
<tr>
<td>IS</td>
<td>101</td>
</tr>
<tr>
<td>FIN</td>
<td>146</td>
</tr>
<tr>
<td>MGMT</td>
<td>22</td>
</tr>
<tr>
<td>MKT</td>
<td>98</td>
</tr>
<tr>
<td>SCM</td>
<td>88</td>
</tr>
</tbody>
</table>

**Number of Hires by State**

- ACCT: 171
- IS: 101
- FIN: 146
- MGMT: 22
- MKT: 98
- SCM: 88

**Mean Salary**

<table>
<thead>
<tr>
<th>Field</th>
<th>Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCT</td>
<td>$51,500</td>
</tr>
<tr>
<td>IS</td>
<td>$50,366</td>
</tr>
<tr>
<td>FIN</td>
<td>$52,800</td>
</tr>
<tr>
<td>MGMT</td>
<td>$54,300</td>
</tr>
<tr>
<td>MKT</td>
<td>$45,000</td>
</tr>
<tr>
<td>SCM</td>
<td>$51,750</td>
</tr>
</tbody>
</table>

**TOP LOCATIONS**

- International Locations (6)

**Number of Graduates (2014-2015)**

- 200
- 180
- 160
- 140
- 120
- 100
- 80
- 60
- 40
- 20
- 0

**Mean Salary (2014-2015)**

- 60,000
- 50,000
- 40,000
- 30,000
- 20,000
- 10,000
- 0
**BCSC HIGHLIGHTS**

- **92%** of MAcc students employed by graduation
- **82%** of undergraduates “professionally engaged” by graduation
- **74%** of undergraduates employed by graduation

**2015 CAREER FAIRS**

- **48 companies and 378 students** (Inaugural Accounting Career Fair)
- **122 companies and 1166 students** (Business Career Fair)

Business Career Services launched a series of Freshman Tours

**ON-CAMPUS INTERVIEWS**

- **67 companies conducted on-campus interviews**
- **151 on-campus interviews were hosted by Business Career Services**
- **1428 interviews were conducted in Business Career Services**

- **266 internships reported to Business Career Services**
- **714 individual career advising appointments conducted**
- **91 career events/workshops conducted with combined participation of 1,712 students**
Career Education
- Comprehensive series of career workshops and events focused on career exploration and preparation
- Individual career coaching to address a span of career management topics
- Job Shadowing
- Leadership Challenge
- Mentorship Program
- Company Field Trips
- Mock Interviews
- BUS 210 Career Fundamentals course for direct-admit sophomores
- BUS 300 Internship for Credit course

Employment Support
- Internship & Job Listings via KU Career Connections recruiting management system (includes mobile app)
- On-site interview rooms
- Employer visits
- Career Fairs and Networking Events

Additional Resources
- KU Business Career Plus mobile app
- Salary statistics
- Premium access to subscription-based career resources