You’ve decided you want to go into business and you’re getting ready to apply to the School of Business but now the pressure is on and you have to decide which of the business majors to choose. This decision is often a tough one for many students. Below are some things you can do to help find the major that is right for you.

**Plan Ahead**—Begin your search early by reading up on the various majors, the types of courses that are required and the kinds of jobs that require those majors. Meet with your academic advisor to discuss your options and the academic requirements for each major in which you have an interest. Start doing all of the items below during your freshman or sophomore year so you have adequate time to attend events, read up on the various areas, and consider your options.

**Read Various Careers Resources**

- **Wetfeet**—Wetfeet has general career and job search information, as well as Insider Guides on various industries and companies. This web-based resource is free to KU Business and Pre-Business students and can be found on the BCSC website at www.business.ku.edu/wetfeet.

- **What Can I Do With a Major in…Handouts**—pick up any of this series of handouts available in the BCSC and the Student & Academic Services office.

**Attend Events**—The Business Career Services Center hosts a variety of events designed to educate students about the available career options. Some examples include:

- **Career Roundtables**—in this event, employers meet with students in small groups and talk about their company, the jobs they hire for, and the majors they hire. Not only can students learn more about a specific career field and company, but it also provides the student with a chance to network with someone who might actually hire them for a job or internship.

- **Industry Nights**—The BCSC hosts employers from a specific industry to talk about what one can do in that industry and the kinds of majors needed.

- **End of Week Excursions**—The BCSC takes groups of students to an employer site. The employer will talk about their company and the kinds of jobs they have along with the type of people and majors they are looking for.

- **Career Fair**—The Business Career Fair is held each September and is a great way for students to find jobs and internships, but it is also a good way for younger students to learn about the types of opportunities that will be available to them in the future and the majors needed to be hired in those areas.

- **Jayhawks on the Job**—Each spring the BCSC invites students to apply to attend this job shadowing day. Students are matched with industry representatives who work in their desired industry and then spend the day learning first-hand what that particular career is really like.
**Do an Internship**—Even if you are unsure of what major you ultimately want to graduate with, doing an internship can help you to confirm your thoughts that you are in the right major or help you to decide on other areas that would be a better fit. Even if you learn that your current major is not a good fit, you will have some professional experience on your resume and a chance to make any necessary changes before you encounter the added responsibilities of having a full-time job in that area.

**Join a Club**—The School of Business, as well as the University in general, hosts a variety of clubs related to just about every subject area you can think of! Many of the business clubs bring in speakers from industry which allows student members a chance to learn about some career paths while networking with other students and employers.

**Take Classes**—If you are unsure of which major to declare, a good way to get a feel for the subject is to take some introductory courses in the area. For instance, if you think you want to major in marketing, take MKTG 310 as soon as you can. BUS 101 is an option for students with 30 hours or less that will provide you with a general overview of the majors. Your academic advisor can help you to create a schedule that will help you explore your options while fulfilling your graduation requirements.

**Register for KU Career Connections**—Once you have set up your free account through the BCSC in 125 SUM, you can search for the kinds of jobs that require the major you think you are interested in. Read through the job description and think about if the kinds of jobs you find for a given major are of interest to you. If they are, you may want to consider that major; if they aren’t, then that major may not be a good fit for you.

**CareerLeader**—This online inventory assesses interests, reward values, and skills and matches the test-taker to specific areas of business. Although no test can make your career decisions for you, this test can help to provide you with information on specific areas of business and help to narrow down some of your options within the world of business. To take the CareerLeader test go to the Business Career Services Center in 125 SUM. The cost of the inventory is $20 (cost is $95 if purchased outside of BCSC) and you can log in to view your profile and other career information until the June after you graduate.

**Do an Informational Interview**—One of the best ways to learn about a career is to talk to someone who is currently in that career. Students can contact someone who works in the field they think they want to work in to interview them for advice on getting into the field or information about the daily routines of a specific job. Students can contact companies on their own to get a referral or stop by BCSC for help in finding someone to interview.

**Schedule an Appointment in the BCSC**—Students who are unsure of which business major to choose are invited to make an appointment to sit down with a career counselor in the BCSC to discuss their options. Students should also meet with their academic advisor to learn more about specific academic requirements for each major.