



**CHRISTOPHER W. ANDERSON, Ph.D., CFA**  
Associate Dean for Undergraduate Programs in Business  
& Anderson W. Chandler Professor of Business  
The University of Kansas School of Business  
3114 Capitol Federal Hall  
1654 Naismith Drive  
Lawrence, KS 66045-7585, USA  
Office: 785/864-7340; Fax: 785/864-5328  
E-mail: [cwanderson@ku.edu](mailto:cwanderson@ku.edu)

Christopher W. Anderson is an accomplished scholar, experienced teacher, and engaged leader at the University of Kansas and its host community of Lawrence, Kansas. A native of Council Bluffs, Iowa, Anderson attended Creighton Preparatory School in Omaha, Nebraska, the University of Iowa for bachelor's and master's degrees in business and economics, and the University of Pittsburgh for a Ph.D. in financial economics. Before joining the KU Anderson taught at the Pennsylvania State University and the University of Missouri-Columbia, and before his academic career he worked as a financial analyst in Rio de Janeiro, Brazil.

Anderson studies capital markets, corporate finance, international finance, and real estate. He has published in many of the most prestigious journals in academic finance, including *Journal of Finance*, *Journal of Financial Economics*, *Journal of Financial Intermediation*, *Journal of Corporate Finance*, *Journal of Empirical Finance*, *Journal of Banking & Finance*, *Journal of Financial Research*, *The Financial Review*, *Journal of Real Estate Finance & Economics*, *Journal of Real Estate Research*, and *Journal of Real Estate Portfolio Management*.

Anderson teaches classes in international finance, corporate finance, and real estate investing. As a Chartered Financial Analyst (CFA), Anderson structures his undergraduate and MBA classes to combine insights from academic research with state-of-the-art pedagogy and business practice. He also co-directs KU's affiliation with the CFA Institute and routinely sponsors students for CFA scholarships. He has mentored several doctoral students who now enjoy thriving careers as professors at business schools across the U.S.

Anderson currently serves as Associate Dean for Undergraduate Programs at the KU School of Business. In this position he directs the B.S.B., B.B.A., and Business Minor programs. Additional responsibilities include oversight of Academic Advising, Career Services, the Business Honors Program, the Business Leadership Program, the Multicultural Business Scholars Program, and the Business Communication Center. He formerly was active in several service and leadership roles within the School of Business, including the P&T Committee, Undergraduate Team, MBA Team, Dean Search Committee, Faculty Research Evaluation & Development Team, Faculty Advisory Committee to the dean, Faculty Advisory Committee to the federal grant-funded Center for International Business Education & Research, the School's United Way Campaign, and multiple faculty search committees. At the University level Anderson has been a member of the University Senate Athletic Committee, the KU Core Curriculum Committee, the University Senate Organization & Administration Committee, and the mentoring program for KU's student athletes.

Anderson speaks Portuguese and Spanish, and he has begun studying Chinese. He has frequently led MBA students to Brazil on project-based study abroad experiences involving U.S. and Brazilian firms across a variety of industries. He has also enjoyed professional and scholarly experiences in Chile, Ecuador, Japan, and China, and he recently was a visiting scholar at Chongqing University. He is active in interdisciplinary scholarship with the Center of Latin American & Caribbean Studies, the Center for East Asian Studies, and the Center for Global & International Studies. He sponsors the Portuguese for the Professions scholarship program at KU.

Anderson lives in Lawrence with his wife Shari, their three children John (18), Ethan (16), and Rosey (9), and a recently adopted German shepherd puppy named Loki. He is active in several community organizations, including the Bert Nash Community Mental Health Center's Investment Committee, the Lawrence Schools Foundation Board of Trustees, Boy Scout Troop 52, and Saint John the Evangelist Catholic Church & School. He enjoys golf, scouting, classic films, and fiction.



## **CHRISTOPHER W. ANDERSON, Ph.D., CFA**

Associate Dean for Undergraduate Programs in Business

& Anderson W. Chandler Professor of Business

The University of Kansas School of Business

3114 Capitol Federal Hall

1654 Naismith Drive, Lawrence, KS 66045-7585, USA

Office: 785/864-7340; Fax: 785/864-5328; E-mail: [cwanderson@ku.edu](mailto:cwanderson@ku.edu)

### **EDUCATION & CREDENTIALS**

---

1998 Chartered Financial Analyst, CFA Institute; Member of Kansas City CFA Society  
1995 Ph.D., Financial Economics, Katz Graduate School of Business, University of Pittsburgh  
1990 M.A., Economics, Tippie College of Business Administration, University of Iowa  
1989 Certificate in Advanced Portuguese, Instituto Brasil-Estados Unidos, Rio de Janeiro  
1989 M.A., Business, Tippie College of Business Administration, University of Iowa  
1986 B.B.A., Finance, Tippie College of Business Administration, University of Iowa  
1983 Highest Honors, Creighton Preparatory School, Omaha, Nebraska

### **ACADEMIC & PROFESSIONAL EXPERIENCE**

---

2000-present, University of Kansas School of Business, Lawrence, KS  
Associate Dean for Undergraduate Programs in Business since 2018  
Anderson W. Chandler Faculty Professor in Business since 2017  
Anderson W. Chandler Faculty Fellow 2011-2017; Ron Harper Faculty Fellow 2005-2011  
Full Professor since 2016; Associate Professor with tenure since 2003; Assistant Professor, 2000-2003  
Core faculty member, Center for Global & International Studies  
Core faculty member, Center of Latin American & Caribbean Studies  
Affiliated faculty member, Center for East Asian Studies  
2016, 2017 Visiting scholar, School of Economics & Business Administration, Chongqing University, China  
2002, 1998, 1997, Visiting research professor, Universidad Técnica Federico Santa María, Ecuador  
1997-2000, Assistant professor, Trulaske College of Business, University of Missouri-Columbia  
1995-1997, Visiting assistant professor, Smeal College of Business, Pennsylvania State University  
1993-1994, Senior analyst, Atlantic Capital Consultoria Financeira, Rio de Janeiro, Brazil

### **SCHOLARSHIP**

---

Anderson, C.W., What is the beta of my house? A pedagogical case study using data from Zillow.com. Work in progress.

Anderson, C.W. and Jian Huang. Determinants and valuation consequences of post-IPO alliance activity. Work in progress.

Anderson, C.W., Risk and return characteristics of Brazilian real estate securities. Work in progress.

Anderson, C.W., Zhaozhao He, and Jian Huang, 2017. At the market (ATM) offerings by REITs. Working paper, under revision.

Anderson, C.W., Eli Beracha, and Minjie Huang, 2016. Supply and demand factors affecting home price sensitivity to capital market movements. Working paper, under revision.

Anderson, C.W. and Shane Moser, 2016. Home prices and entrepreneurial activity. Working paper, under revision.

Anderson, C.W., Jian Huang, and Gokhan Torna, 2017. Can investors anticipate post-IPO mergers and acquisitions? *Journal of Corporate Finance* 45, 496-521.

- Anderson, C.W. and Jian Huang, 2017. Institutional investment in IPOs and post-IPO M&A activity. *Journal of Empirical Finance* 41, 1-18.
- Anderson, C.W. and Ying "Jenny" Zhang, 2015. External contracting and equity financing at biotech firms: evidence from PIPEs. *International Journal of Economics & Finance* 7, No. 2, 1-19.
- Anderson, C.W. and Eli Beracha, 2012. Frothy housing markets and local stock-price movements. *Journal of Real Estate Finance & Economics* 45, No. 2, 326-346.
- Anderson, C.W., Mark Fedenia, Mark Hirschey, and Hilla Skiba, 2011. Cultural influences on home bias and international diversification by institutional investors. *Journal of Banking & Finance* 35, No. 4, 916-934.
- Anderson, C.W. and Eli Beracha, 2011. Local comovement in REIT returns: implications for portfolio performance. *Journal of Real Estate Portfolio Management* 17, No. 2, 113-125.
- Anderson, C.W. and Eli Beracha, 2010. Home-price sensitivity to capital market factors: analysis of ZIP CODE level data. *Journal of Real Estate Research* 32, No. 2, 161-185.
- Anderson, C.W. and Ying "Jenny" Zhang, 2010. Security market reaction to FDA fast track designations. *Journal of Health Care Finance* 37, No. 2, 26-47.
- Anderson, C.W. and Eli Beracha, 2008. Robustness of the headquarters city effect on stock returns. *Journal of Financial Research* 31, No. 3, 271-300.
- Anderson, C.W. and Luis Garcia-Feijóo, 2006. Empirical evidence on capital investment, growth options, and security returns. *Journal of Finance* 61, No. 1, 171-194.
- Anderson, C.W., David Becher, and Terry L. Campbell, 2004. Bank mergers, the market for bank CEOs, and managerial incentives. *Journal of Financial Intermediation* 13, 6-27.
- Anderson, C.W. and Terry L. Campbell, 2004. Corporate governance of Japanese banks. *Journal of Corporate Finance* 10, 327-354. An earlier version appeared in *Global Financial Crises: Implications for Banking and Regulation*, Proceedings, 1999 Conference on Bank Structure and Competition, Federal Reserve Bank of Chicago, 496-515.
- Anderson, C.W., Terry L. Campbell, Jayaraman Narayanan, and Gershon N. Mandelker, 2003. Bank monitoring, firm performance, and top management turnover in Japan, in Mark Hirschey, Kose John, and Anil Makhija (eds.), *Advances in Financial Economics* 8, 1-27.
- Anderson, C.W., Tomas Jandik, and Anil K. Makhija, 2001. Determinants of foreign ownership in newly privatized companies in transition economies. *The Financial Review* 36, 161-176.
- Anderson, C.W. and Terry L. Campbell, 2000. Restructuring the Japanese banking system: Has Japan gone far enough? *International Review of Financial Analysis* 9, No. 2, 197-218.
- Anderson, C.W. and Anil K. Makhija, 1999. Deregulation, disintermediation, and agency costs of debt: evidence from Japan. *Journal of Financial Economics* 51, No. 2, 309-339. An earlier version appeared in *The New Tool Set: Assessing Innovations in Banking*, Proceedings, 1995 Conference on Bank Structure & Competition, Federal Reserve Bank of Chicago, 406-426.
- Anderson, C.W., 1999. Financial contracting under extreme uncertainty: an analysis of Brazilian corporate debentures. *Journal of Financial Economics* 51, No. 1, 45-84.
- Anderson, C.W., 1994. The latest perspective on Brazilian bank stocks. *LatinFinance*, May 1994, 76-79.

## AWARDS & RECOGNITIONS

---

2016 Anthony Redwood Award for international faculty development  
2016 Red Pen Award for outstanding referee services, *Journal of Real Estate Portfolio Management*  
2014 Institute for International Business travel grant award to participate in faculty development in China  
2013 KU Office for International Programs travel grant award to attend 2013 AsRES meetings in Kyoto  
2012, 2007 Doctoral student mentor award, KU Association of Business Doctoral Students  
2010, 2007 Institute for International Business research grant award, KU School of Business  
2006 Guy O. Mabry Award for outstanding research publication, KU School of Business  
2006 Top 10% paper designation, Financial Management Association annual meeting  
2007, 2006, 2005 General Research Fund grants, University of Kansas  
2005 Pre-proposal research grant, KU Center for Research on Entrepreneurial Activity  
2004 Finalist for best article award for 2004, *Journal of Financial Intermediation*  
2004, 2003 Oswald Faculty Fellowship for Research, KU School of Business  
2003 Outstanding paper award in investments, Midwest Finance Association meetings  
2002 New Faculty General Research Fund Award, KU Center for Research  
2001 Faculty research grant award, KU CIBER  
2001 Curriculum internationalization grant, KU Office for International Programs  
2001 International research fund grant, KU Office for International Programs  
2000, 1999 Financial Research Institute grants, University of Missouri  
2000 Greek Week 2000 outstanding faculty member nominee, University of Missouri  
1999 Best professor, MU MBA Association  
1999 MU College of Business Internationalization Committee research grant  
1999 Outstanding paper in international finance, Eastern Finance Association meetings  
1997 Harry Hall Trice Faculty Research Award, University of Missouri  
1993 Richard D. Irwin Fellowship for Doctoral Dissertation Research, University of Pittsburgh  
1990-1993, 1995 Kurhajec Fellowship for Graduate Study, University of Pittsburgh  
1988 Foreign Language & Area Studies Fellowship for study of Portuguese in Brazil, University of Iowa  
1986 Beta Gamma Sigma, University of Iowa

## SCHOLARLY PRESENTATIONS & CONFERENCE PARTICIPATION

---

2016 Universidade Federal de Pernambuco, Recife, Brazil, invited lectures and seminar presentations  
2016 Latin American Real Estate Society annual meeting, São Paulo, Brazil  
2016 Chongqing University, Chongqing, China, invited lectures and seminar presentations  
2015 Florida International University, invited lecture to M.S. class on international real estate  
2014 Latin American Real Estate Society annual meeting, Rio de Janeiro, Brazil  
2014 College of Business Administration, Missouri State University, invited presentation  
2014 American Real Estate Society annual meeting, San Diego; best papers committee  
2014, 2011 Invited lecture on “Art as an Investment” to KU Professor D. Cateforis’s Business of Art course  
2013 Southern Finance Association annual meeting, Fajardo, Puerto Rico, program committee  
2013 Asian Real Estate Society (AsRES) international conference, Kyoto, Japan  
2013 College of Business University of Wyoming, invited presentation  
2012 Southern Finance Association annual meeting, Charleston, SC  
2012 Latin American Real Estate Society annual meeting, São Paulo, Brazil  
2012 Rawls College of Business, Texas Tech University, invited presentation  
2012 Universidade Federal de Pernambuco, Centro de Ciências Sociais Aplicadas, invited presentation  
2011 Financial Management Association European conference, Porto, Portugal  
2011 University of Missouri-St. Louis, invited presentation  
2011 American Real Estate Society annual meeting, Seattle  
2010 Financial Management Association annual meeting, New York  
2010 Latin American Real Estate Society annual meeting, São Paulo, Brazil, invited presentation  
2010 Mississippi State University, invited presentation  
2010 American Real Estate Society annual meeting, Naples, FL  
2009 American Real Estate Society annual meeting, Monterey, CA

2008 Southern Finance Association annual meeting, Key West  
2008 Financial Management Association annual meeting, Dallas  
2008 American Real Estate Society annual meeting, Captiva Island  
2008 Southwinds Finance Conference, Lawrence, KS  
2008 Walton College of Business, University of Arkansas, invited presentation  
2008 Eastern Finance Association Conference, St. Augustine  
2008 Midwest Finance Association meetings, San Antonio  
2007 Financial Management Association annual meeting, Orlando  
2007 Eastern Finance Association Conference, New Orleans  
2007 American Real Estate Society annual meeting, San Francisco  
2007 Helping Failed States Recover, KU CIBER-sponsored conference, Lawrence  
2006 Financial Management Association annual meeting, Salt Lake City  
2006 Allied Social Sciences Association meetings, Boston  
2005 Financial Management Association annual meeting, Chicago  
2004 Financial Management Association annual meeting, New Orleans  
2004 Venture Capital & Private Equity Conference, Kansas City  
2003 Midwest Finance Association meetings, St. Louis  
2003 Association of Financial Economists Meeting (ASSA), Washington, DC  
2002 Financial Management Association annual meeting  
2002 *La Merienda* series, KU Center of Latin American Studies  
2002 Corporate Control, Corporate Disclosure conference, Kansas City  
2002 Internationalizing Doctoral Education in Business, Ohio State University  
2002 Eastern Finance Association Conference, Baltimore, program committee  
2001 Corporate Governance in the Banking & Financial Services Industries, New York  
2000 Financial Research Institute Symposium, University of Missouri  
2000 Financial Management Association annual meeting, Seattle  
2000 Western Finance Association Meetings, Sun Valley  
2000 Financial Management Association European Meeting  
2000 University of Kansas School of Business, invited presentation  
1999 Financial Research Institute Symposium, University of Missouri  
1999 Conference on Bank Structure and Competition, Chicago  
1999 Eastern Finance Association Conference, Miami  
1998 Australasian Finance and Banking Conference, Sydney  
1998 Financial Management Association Meetings, Chicago  
1998 Business Association of Latin American Studies Conference, South Padre Island  
1998 Association of Financial Economists Meeting, Chicago  
1997 Latin American and Caribbean Economics Association Conference, Bogotá  
1996 Financial Management Association Meetings, New Orleans  
1995 Managing in Emerging Markets Conference, Syracuse  
1995 Financial Management Association Meetings, New York  
1995 Western Economics Association Conference, San Diego  
1995 Conference on Bank Structure and Competition, Chicago  
1995 University of Missouri, invited presentation  
1995 Baruch College, invited presentation  
1993 Eastern Finance Association annual meeting, Richmond

## **INTERNATIONAL EXPERIENCE**

---

Languages: Portuguese (near fluency), Spanish (reading ability, semi-fluent), and Chinese (beginning level)  
Countries of expertise: Brazil, Chile, Ecuador, Japan, China, and Portugal

2018 San José, Costa Rica: Member of delegation to celebrate 60<sup>th</sup> Anniversary of KU-UCR collaboration  
2017 Chongqing: Guest lecturer, Masters in International Business Program, Chongqing University  
2016 Recife: Guest visit to Centro de Ciências Sociais Aplicadas at Universidade Federal de Pernambuco  
2016 São Paulo: Latin American Real Estate Society annual conference

2016 Chongqing, China: Sabbatical leave as visiting scholar at Chongqing University  
2014 Founding donor, KU Portuguese for the Professions scholarship fund  
2014 Organizing committee, Brazil: What's Next? One-day conference sponsored by KU School of Business  
2014 Rio de Janeiro: Paper presentation at Latin American Real Estate Society (LARES) annual meeting  
2014 Hong Kong, Shenzhen, Kunming, Chongqing, Wuhan, and Shanghai: Faculty Development in International Business-China program sponsored by University of Colorado-Denver CIBER  
2013 Kyoto: paper presentation, Asian Real Estate Society (AsRES) international conference  
2012 São Paulo: paper presentation, Latin American Real Estate Society (LARES) annual meeting  
2012 Recife, Brazil: guest scholar at the Centro de Ciências Sociais Aplicadas at the Universidade Federal de Pernambuco. Co-led process to create a memorandum of understanding between KU and UFPE, signed by KU's chancellor and UFPE's *reitor* in October 2012.  
2011 Porto and Lisbon, Portugal: FMA-European conference and vacation travel  
2010 São Paulo: panelist, plenary session on foreign investment in Brazilian real estate market, Latin American Real Estate Society (LARES) annual meeting  
2010 Rio de Janeiro, São Paulo, and Campinas: CIBER MBA Global Business Project, Brazil country coordinator and faculty advisor to MBA team that consulted with Wenger Manufacturing  
2009 Beijing, Chongqing, and Guangzhou: personal travel to adopt now six-year-old daughter Rosey  
2009 São Paulo and Rio de Janeiro: co-director of short-term KU study abroad course Business in Brazil  
2009 São Paulo, Rio de Janeiro, and Itajaí (SC): CIBER MBA Global Business Project (GBP) Brazil country coordinator and faculty advisor to MBA team that consulted with Pepsico's Coqueiro seafood unit  
2008 São Paulo and Rio de Janeiro: CIBER MBA GBP Brazil country coordinator and faculty advisor to MBA team that consulted with infrastructure management firm CCR  
2005 São Paulo, Rio de Janeiro, and São José dos Campos: team-taught MBA Global Research Intensive Project (GRIP) on global aviation industry with a focus on aircraft manufacturer Embraer SA  
2002, 2001 Santiago and Valparaíso: field research on Chilean social security system  
2002, 1998, 1977 Guayaquil, Ecuador: visiting research professor at Universidad Técnica Federico Santa María; vacation travel to Quito and Galápagos Islands  
1998 Sydney: presentation at Australasian Finance & Banking Conference  
1997 Bogotá: special guest scholar, Latin American & Caribbean Economics Association Conference  
1996 Rio de Janeiro and São Paulo: Field research on Brazilian bond markets  
1994 Monte Video and Punta del Este: Vacation travel  
1993-1994 Rio de Janeiro: Senior Financial Analyst at Atlantic Capital Consultoria Financeira  
1992 Rio de Janeiro and Ouro Preto, Brazil: vacation travel  
1989 Rio de Janeiro: Foreign Language & Areas Studies Fellowship for intensive language study at Instituto Brasil-Estados Unidos/U. of Florida program

**Study abroad classes** and other international education offerings:

2017 Guest lecturer, Masters in International Business Program, Chongqing University. Taught intensive two-week course in international finance with applications to Chinese financial markets.

2010 Global Business Project (GBP). A 10-week MBA team consulting project offered via the GBP Consortium of CIBERs. Eight weeks of virtual team consultation followed by two weeks in-country in Brazil. Served as Brazil country co-coordinator for three MBA teams and as faculty advisor to GBP team that consulted with Wenger do Brasil in Campinas, São Paulo, and Brasilia.

2009 Business in Brazil. A two-week short-term KU MBA study abroad class, with travel to Rio de Janeiro and São Paulo. Field visits included Instituto Dois Irmãos, Fazenda do Anil, the Brazil-United States Chamber of Commerce, Natura, S&P Latin America, and Petrobras.

2009 Global Business Project (GBP). A 10-week MBA team consulting project study abroad offered via the GBP Consortium of CIBERs. Eight weeks of virtual team consultation followed by two weeks in-country in Brazil. Served as Brazil country co-coordinator for four MBA teams and as faculty advisor to GBP team that consulted with Pepsico's Coqueiro seafood division, with fieldwork in Rio de Janeiro, São Paulo, and Itajaí.

2008 Global Business Project (GBP). A 10-week MBA team consulting project study abroad offered via the GBP Consortium of CIBERs. Eight weeks of virtual team consultation followed by two weeks in-country in

Brazil. Served as Brazil country co-coordinator for five MBA teams and as faculty advisor to GBP team that consulted with infrastructure management firm Cia. de Concessões Rodoviárias (CCR), with fieldwork in Rio de Janeiro and São Paulo.

2005 Global Research Intensive Project (GRIP). An eight-week team-taught KU MBA course focusing on global aviation industry with a focus on Brazilian aircraft manufacturer Embraer SA. Six weeks on KU campus -- including field trips to Kansas-based aircraft manufacturers Cessna and Boeing -- followed by two weeks in Rio de Janeiro, São Paulo, and São José dos Campos with field visits to S&P-Latin America, BOVESPA, TAM, Cessna Finance, and Embraer.

2002, 1998, 1997, Visiting research professor, Universidad Técnica Federico Santa María, Guayaquil, Ecuador. Taught intensive two-week MBA classes on international finance and investments.

## **PH.D. STUDENT COMMITTEES**

---

Yaoyi Xi, Ph.D. in finance expected in 2018, committee member, placement at San Diego State University  
Zhaozhao He, Ph.D. in finance 2016, committee co-chair, placement at University of New Hampshire  
Minjie Huang, Ph.D. in finance 2016, committee member, placement at University of Louisville  
Chao Jiang, Ph.D. in finance 2016, committee member, placement at University of South Carolina  
Jian Huang, Ph.D. in finance 2013, committee co-chair, placement at Towson University  
Gokhan Torna, Ph.D. in finance 2013, committee member, placement at Stony Brook U.  
Janie Whiteaker-Poe, Ph.D. in accounting 2013, committee member, placement at Baylor U.  
Juan Mao, Ph.D. in accounting 2013, committee member, placement at New Mexico State U.  
Shane Moser, Ph.D. in finance 2010, committee member, initial placement at University of Mississippi; now at Champlain College  
Hilla Skiba, Ph.D. in finance 2008, committee co-chair, initial placement at University of Wyoming, now at Colorado State University  
Eli Beracha, Ph.D. in finance 2007, committee co-chair, initial placement at E. Carolina U.; now at Florida International University; awarded William N. Kinnard Young Scholar Award by ARES in 2015  
Jenny Zhang, Ph.D. in finance 2007, committee co-chair, placement at Missouri State University; now tenured associate professor  
Na Dai, Ph.D. in finance 2006, committee member, initial placement at U. of New Mexico; now tenured associate professor at University of Albany  
Luis Garcia-Feijóo, Ph.D. in finance 2001 (Missouri), committee member, initial placement at Creighton University; now tenured associate professor at Florida Atlantic University

## **UNIVERSITY-LEVEL SERVICE**

---

University Senate Athletic Committee, 2016-2019  
University Core Curriculum Committee, 2014-2017  
University Senate Organization & Administration (O&A) Committee, 2012-2015; chair 2013-2015  
Interim member of Faculty Senate and University Senate, spring 2013  
Instigated memorandum of understanding between KU and the Universidade Federal de Pernambuco signed by KU's chancellor and UFPE's *reitor* in October 2012.  
Senior Administrative Fellow, 2011-2012  
Core faculty member, Center for Global & International Studies, 2009-present  
Core faculty member, Center of Latin American Studies, 2000-present  
Affiliated faculty member, Center for East Asian Studies, 2000-present  
KU football student athletes faculty mentor, 2010-present  
University Committee on Sabbatical Leaves (UCSL), 2008-2012  
University Judicial Board, 2008-2011  
Graduate Student Research Grants Committee, Latin American Studies, 2010, 2009, 2002

## **KU SCHOOL OF BUSINESS-LEVEL SERVICE**

---

Associate Dean for Undergraduate Programs in Business, 2018-present  
Director of Undergraduate Programs in Business, July 2017-December 2017  
Director, CFA Partnership/Affiliation Program, 2009-present  
Undergraduate Team, 2013-present  
Peer review of teaching team (PTET) for promotion to associate professor for Jessica Li, 2017  
Peer review of teaching team (PTET) for promotion to associate professor for Noelle Nelson, 2017  
Peer review of research team (PRET) for promotion to associate professor for Ferhat Akbas, 2016  
Peer review of research team (PRET) for promotion to associate professor for Felix Meschke, 2015  
School of Business Promotion & Tenure Committee (SBPTC), 2013-2015, 2005-2007  
Faculty advisor, KU Finance Club, 2014-present  
Faculty advisor, KU Team for the 2015 CFA Research Challenge  
Organizing committee, *Brazil: What's Next?* conference held 7 November 2014  
MBA Team, 2011-2014, 2001-2004  
MBA Admissions Committee, 2012-2014  
Task Force on Undergraduate Business Requirements, 2013  
Ad hoc distinguished professor nomination committee for Distinguished Professor Bob DeYoung, 2013  
Faculty coordinator, 2012 United Way Campaign, School of Business  
New faculty mentor to Assistant Professor Bradley Goldie, 2012  
Faculty Advisory Committee (FAC), KU School of Business, 2010-2012, 2008-2010  
School of Business Dean Search Committee, 2010-2011  
Faculty Research Evaluation & Development (RED) Team, 2009-2012  
General Research Fund committee, 2009-2012  
KU CIBER Faculty Advisory Committee, 2006-2011  
Peer review of research team (PRET) for promotion to full professor for Tailan Chi, 2010  
New faculty mentor to Assistant Professor Jide Wintoki, 2008  
Mabry research award committee, KU School of Business, 2008  
Institute for International Business research grant review committee, 2008  
Peer review of research team (PRET) for promotion to associate professor for Audra Boone, 2007  
New faculty mentor to Assistant Professor Audra Boone, 2005  
Peer review of research team (PRET) for promotion to associate professor for Susan Scholz, 2004  
Faculty Fellow, KU Center for International Business (CIB), 2000-2006  
Faculty search committees for finance, 2018, 2015, 2012, 2011, 2009, 2006, 2005, 2004  
Faculty search committees for international business, 2012, 2005, 2003  
Faculty search committee for accounting, 2010

## **SERVICE TO THE ACADEMY & FINANCIAL SERVICES INDUSTRY**

---

2016-2017, Expert witness on illiquid bond valuation for disciplinary proceeding brought by the Enforcement Division of the Financial Industry Regulatory Authority (FINRA)  
2017 program committee, Midwest Finance Association annual conference  
2016 "Red Pen" award for referee service to *Journal of Real Estate Portfolio Management*  
2003-2015, Associate editor, *The Financial Review*, journal of the Eastern Finance Association  
2015, 2009-2012, consultant to CFA Curriculum Program, CFA Institute  
2014 ARES conference best REITs paper committee  
2013 Southern Finance Association annual conference program committee  
2012 Consultant to CFA Institute on 2013 CFA exams  
2011 Midwest Finance Association annual meeting program committee  
2007, 2002, 1999 Eastern Finance Association annual meeting program committee  
2006, 2005 Financial Management Association annual meeting program committee  
2008, 2001 International finance textbook reviewer for Irwin/McGraw Hill  
2004-2008 Valuation, corporate finance, and international finance textbook reviewer for Addison-Wesley  
2003 Midwest Finance Association Conference, program committee, paper awards reviewer  
2003 Association of Financial Economists Meetings (ASSA), session co-organizer  
2000 European FMA Meeting, program committee



Referee for the *Journal of Finance*, *Journal of Quantitative & Financial Analysis*, *Journal of Money, Credit, & Banking*, *Journal of Business*, *Journal of Corporate Finance*, *Journal of Banking & Finance*, *Pacific-Basin Finance Journal*, *The Journal of Real Estate Research*, *The Financial Review*, *Journal of Real Estate Portfolio Management*, *Journal of Multinational Financial Management*, *Corporate Governance: An International Review*, *NeuroPsychoEconomics*, *Journal of International Financial Management & Accounting*, *International Review of Financial Analysis*, *International Journal of Banking, Accounting & Finance*, *Journal of the Japanese & International Economies*, and *International Journal of Strategic Property Management*.

## **SERVICE TO COMMUNITIES**

---

- 2012-present, Investment Committee, Bert Nash Community Mental Health Center, Lawrence, Kansas  
Monitor and make recommendations regarding management and asset allocation for a \$4.8 million endowment portfolio. Member of Celebrate Bert Nash Society based on personal commitment.
- 2015-present, Board of Trustees and Finance Committee, Lawrence Schools Foundation, Lawrence, Kansas  
Advise Lawrence Schools Foundation to support Lawrence public schools through private funding, innovative grants, educator recognitions, student scholarships, and early childhood education programs. Advise on management of \$1.6 million in investment assets.
- 2010-present, Committee member and assistant scout master, Boy Scout Troop 52, Lawrence, Kansas  
Provide adult leadership for activities, including week-long summer camps at Camp Naish (2011-2013) and treks to High Adventure Boy Scout Camps at Philmont Scout Ranch (2014, 2015, 2017) and Northern Tier-Canoe Base (2016).
- 2013-2016, Executive Committee, Alvamar Country Club, Lawrence, Kansas
- 2008-2014, Finance Council, Saint John the Evangelist Church, Lawrence, Kansas  
Approved and monitored an annual combined church and preschool-8th grade school budget of \$2.4 million and church/school endowment funds totaling \$1.6 million. Advised pastor on financial decision making and monitored accounting and transaction systems.
- 2014, NBC Spotters Committee for 2014 US Senior Open Golf Championship at Oak Tree National.
- 2014, Scoring volunteer for 2014 NCAA men's golf championship held at Prairie Dunes.
- 2011-2013, Golf Committee, Alvamar Country Club, Lawrence, Kansas  
Planned golf events including men's and women's member-guest tournaments, men's member-member tournament, club stroke-play championship tournament, and men's match play and team match play championships; act as handicap committee; liaison with course superintendent and PGA professional staff. Member of 2011 Kansas Cup champion team and 2013 second-place Kansas Cup team.
- 2013, Marshalls Committee for 2013 US Senior Open Golf Championship held at Omaha Country Club
- 2012, Faculty coordinator, United Way Campaign, KU School of Business  
Teamed with staff members Suzanna Emelio and Travis Arellano to achieve a participation rate of 80% among School of Business faculty and staff, the highest rate achieved among KU academic units.
- 2005-2012, Den leader and Pack Committee member, Cub Scout Pack 3057, Lawrence, Kansas  
Planned and supervised biweekly scouting activities for a den of up to 12 boys. Volunteered at annual Douglas County Cub Scout Day Camp and summer Webelos Camp at Camp Naish.
- 2009-2011, Friends of Two Brothers, Lawrence, KS and Rio de Janeiro  
Member of philanthropic society in support of the Two Brothers Foundation and its sister organization in Brazil, Instituto Dois Irmãos. 2bro's/i2i provides opportunities in education, community service, and international exchange for residents of the favela of Rocinha, RJ-Brazil.
- 2004-2010, Board of directors, Jayhawk Golf Club, Lawrence, KS  
Assisted in leadership and operations for a men's public golf league involving 80 members responsible for 32 weekly events and as many as 1000 annual rounds at Alvamar Public Golf Course. Served as liaison to Alvamar Country Club. Member of 2007 Kansas Cup champion team.

## **ADDITIONAL PERSONAL INFORMATION**

---

Hometown: Council Bluffs, Iowa. Graduated with highest honors from Creighton Preparatory School in Omaha, Nebraska. Alumnus of University of Iowa and University of Pittsburgh.

Married to Shari Lee Anderson (née Roberts), originally from the Hyde Park neighborhood of Chicago. Shari earned her BA in English Literature at U. of Illinois and her Ph.D. in English Literature & Film Studies at U. of Chicago. She formerly was a professor of film studies at The Pennsylvania State University. Her dissertation and subsequent research included topics such as representations of gender and ethnicity in World War II-era Hollywood musicals, Chinese-American actress Anna May Wong, Brazilian performer Carmen Miranda, and the road movies of film director Clint Eastwood. Currently Shari is a homemaker who has worked part-time as a substitute grade school teacher, religious education instructor, preschool art instructor, and childcare provider.

Children: John (18 years old), Ethan (16), and Rose (9).

Anderson's pastimes include church activities, golf, scouting, bicycling, gardening, fiction, classic cinema, home improvements, and the companionship of a high-spirited German shepherd dog named Loki.



## **REFERENCES**

---

Dr. Susan Scholz  
Executive Associate Dean  
University of Kansas School of Business  
Capitol Federal Hall  
1654 Naismith Drive  
Lawrence, KS 66045  
Tel: 785-864-7554  
Email: [sscholz@ku.edu](mailto:sscholz@ku.edu)

Dr. Melissa Birch  
Co-director, Center for Global Business Studies  
Capitol Federal Hall  
1654 Naismith Drive  
Lawrence, KS 66045  
Tel: 785-864-7571  
Email: [mhbirch@ku.edu](mailto:mhbirch@ku.edu)

Dr. James Guthrie  
William and Judy Docking Professor in Business  
University of Kansas School of Business  
Capitol Federal Hall  
1654 Naismith Drive  
Lawrence, KS 66045  
Tel: 785-864-7546  
Email: [jguthrie@ku.edu](mailto:jguthrie@ku.edu)

Dr. Anil Makhija  
Dean and John W. Berry, Sr. Chair in Business  
Fisher College of Business, The Ohio State University  
201 Fisher Hall  
2100 Neil Avenue  
Columbus, OH 43210  
Tel: (614) 292-1899  
Email: [makhija.1@fisher.osu.edu](mailto:makhija.1@fisher.osu.edu)

Dr. Thomas Miller  
Professor of Finance & Jack R. Lee Chair of Financial Institutions & Consumer Finance  
College of Business, Mississippi State University  
McCool Hall 310-i  
Mississippi State, MS 39762  
Tel: 662.325.1997  
Email: [twm75@msstate.edu](mailto:twm75@msstate.edu)

Dr. Eli Beracha  
Associate Professor & Faculty Director, Master of Science in International Real Estate (MSIRE) Program  
Tibor and Sheila Hollo School of Real Estate, Florida International University  
1101 Brickell Avenue, S 1100  
Miami, FL 33131-3105  
Tel: 305-779-7898  
Email: [eberacha@fiu.edu](mailto:eberacha@fiu.edu)