Beth Ward
Senior Vice President – Supply Chain

Beth Ward is senior vice president – supply chain, and a corporate officer at Hallmark Cards, Inc.

In this role, Ward is responsible for global supply chain planning, manufacturing, logistics, global procurement, product integrity and supply chain technical resources.

Ward joined Hallmark in 1996 and has served in a number of roles including retail operations vice president for team Walmart, facilitating the creation of Hallmark’s new Walmart office in Bentonville, Arkansas. She also served as director – logistics services and general manager of order distribution at Hallmark’s Liberty Distribution Center. Prior to joining Hallmark, Ward worked as an industrial engineer for JC Penney.

Ward holds a bachelor’s degree in industrial and manufacturing systems engineering from Kansas State University and a master’s degree in engineering management from the University of Kansas.

Prior to her role in Hong Kong, Ward was an active community servant in Kansas City on behalf of the United Way and the Central Exchange.

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