THE MOUNT OREAD
LEADERSHIP SERIES

KU SCHOOL OF BUSINESS
The University of Kansas
Center for Business, Industry & National Security

DEVELOPING TOMORROW’S LEADERS TODAY
LEADERSHIP SOLUTIONS

- Strategic and Critical Thinking
- Creating Value and an Outcomes Focus
- Building an Organizational Climate of Character and High Performance
- Leading Change
- Leader Self-Awareness and Improvement
- Leader and Strategic Communication
- Leader Branding and Social Media
- Leading in an International Environment
- Understanding Culture and Society
- Understanding Geopolitics and International Law

LEARNING ABOUT LEADING

THE MOUNT OREAD LEADERSHIP SERIES

The Center for Business and National Security provides collaborative learning environments for leaders from our national security institutions, business and industry, and academe. In so doing, the center fuses innovation, leadership, and strategy in a process that builds leaders uniquely postured to confront the challenges of the 21st century.

The Mount Oread Leadership Series is an immersive leadership crucible fusing innovation, communication, and strategy in a collaborative learning environment at the nexus of business and industry, forging a brand of leader uniquely postured to confront the challenges of the 21st century. One of only four civilian universities in the nation chosen to host Strategic Broadening Seminars for the Department of the Army, the University of Kansas School of Business will bring together 60 of the Army’s top young leaders with their counterparts from Kansas business, industry, and academia, leveraging a unique partnership forged by the business school’s Center for Business, Industry and National Security. The Mount Oread Leadership Series places a strong emphasis on critical reasoning and creative thinking, fusing leadership theory, research, and practice to develop agile, innovative, and insightful leaders who can apply their knowledge and skills to confront the most difficult challenges of the 21st century.

FLEXIBLE LEADER DEVELOPMENT

LEADERSHIP AND LEADER DEVELOPMENT

Leadership is a process of influence. It can be learned, assessed, and improved. Good leadership does not occur by chance, it is developed and refined over the course of years, honed to a sharpness through a combination of education and experience.

A leader influences others through purpose and motivation, providing vision and direction that establishes a common understanding of what is to be accomplished. But leadership also carries with it the responsibility for developing others, for improving the organization and building the team that will shepherd the organization into the future.

Leadership serves a motivational purpose, energizing others to achieve challenging goals. An organization with effective leadership is resilient in the face of uncertainty, flexible and agile during periods of change, and provides people with the latitude to explore innovative ideas.
Provides learning within the framework of large organizations and the environments in which they exist

Provides a distinct type of strategic-conceptual thinking and response experience

BROADENING OUTCOMES

- Thinking Strategically and Critically
- Creating Value and an Outcomes Focus
- Building an Organizational Environment of Trust, Character, and High-Performance
- Understanding the Strategic Process
- Leading Planned Change
LEADER IDENTITY STYLE AND SKILLS ACCELERATOR

› Provides focused development of individual leaders skills through feedback and practice

› Provides a personal leader assessment and coached feedback and reflection

› Provides small-group exercises for refining and focusing communication skills and strategy development

› Provides practical coaching and assessment in developing a personal leader brand

BROADENING OUTCOMES

• Developing self-awareness and personal reflection

• Understanding the power of active communication

• Assembling key messages and developing a communication strategy

• Forging your leader brand and learning to lead through social media
LEADING IN A GLOBAL ENVIRONMENT

→ Provides focused, scenario-based learning on issues of global leadership

→ Provides a broad exploration of geopolitics and leadership that shape our approach to leading in an international environment

→ Provides an understanding of the application of international law and trade agreements within the context of national security

BROADENING OUTCOMES

• Understanding the challenges of leading in a global environment

• Developing broader cultural understanding

• Learning the key issues impacting the world today

• Building knowledge on national security challenges in a broader global context
EXECUTIVE LEADERSHIP SUMMIT

⇒ Provides a one-day leadership conference hosted by the KU School of Business

⇒ Provides a collaborative forum for senior-level leaders from business, defense, and academe

BROADENING OUTCOMES

• Building leader networks that span the public and private sector

• Developing shared knowledge on leadership

• Collaborating with senior-level leaders with diverse backgrounds and experience

• Establishing a broad dialog on common leadership issues affecting business, defense, and academe
Senior Executive Leadership Seminar

⇒ Provides executive self-awareness and application
⇒ Provides learning within the framework of large organizations and the environments in which they exist
⇒ Provides a distinct type of strategic-conceptual thinking and response experience

Broadening Outcomes

- Leveraging self-awareness to build a stronger organization
- Creating Value and an Outcomes Focus
- Building an Organizational Environment of Trust, Character, and High-Performance
- Thinking Strategically and Critically
- Understanding the Strategic Process
- Leading Planned Change across the Organiz-

The one-week Senior Executive Leadership Seminar targets members of the federal Senior Executive Service as well as members of federal agencies within two levels of the senior executive ranks identified by individual agencies as high potential. It also targets senior executives from business and industry, as well as leaders in business within two levels of the executive ranks designated by their organization as high potential. Finally, it targets uniformed officers and non-commissioned officers at the brigade or higher level and those battalion-level leaders whose organizations have defined them as having potential to command at the brigade-level.
“As I move forward with my career, I will never forget the opportunity I had to be a part of something so great. The time and passion you put into making the program worthwhile is unparalleled. It was truly an honor being the lead dog in the pack.”
— Captain, US Army

“The opportunity to spend a week in the KU Strategic Broadening program was a significant growth opportunity for me professionally as well as personally.”
— Vice President, AIG

“Without question, this is the most interesting and likely the most beneficial course I have attended in my twenty-year Army career.”
— Chief Warrant Officer, US Army

“KU's Strategic Broadening program is an empowering, excellent, and rewarding seminar. The program has provided me an opportunity to refocus, rejuvenate, and reexamine how I bring value to my organization.”
— Captain, US Army