

KU School of Business
Business Analytics Major Program Guide
BSB-BSAN



KU CORE (See complete list of courses at kucore.ku.edu)

Bold is required, *Italics* is strongly suggested

- | | |
|---|--|
| <input type="checkbox"/> GE 11: Critical Thinking (BLAW 301) | <input type="checkbox"/> GE 3S: Social Science (PSYC 104) |
| <input type="checkbox"/> GE 12: Quantitative Literacy (MATH 115) | <input type="checkbox"/> GE 3N: Natural Science with Lab |
| <input type="checkbox"/> GE 21: Written Communication I (<i>ENGL 101</i>) | <input type="checkbox"/> AE 41: Diversity of Human Experience |
| <input type="checkbox"/> GE 21: Written Communication II (BUS 305) | <input type="checkbox"/> AE 42: Global Perspectives |
| <input type="checkbox"/> GE 22: Oral Communication (COMS 322) | <input type="checkbox"/> AE 51/52: Social Responsibility and Ethics |
| <input type="checkbox"/> GE 3H: Arts and Humanity | <input type="checkbox"/> AE 6: Integration and Creativity (MGMT 498) |

Foundation

- ACCT 200
- ACCT 201
- DSCI 202
- IST 202
- ECON 142
- ECON 144

Business Core Courses

- MKTG 310
- SCM 310
- FIN 310
- MGMT 310
- BLAW 301 (GE11)
- BE 301
- DSCI 302
- BUS 305

BSAN Major Courses

- BSAN 326 or IST 326: Database Management Systems
- BSAN 415: Data Analysis and Forecasting
- BSAN 440: Foundation in Business Analytics
- BSAN 450: Data Mining and Predictive Analytics
- BSAN 480: Business Analytics Capstone
- BSAN 320+
- BSAN 320+

International Dimension Requirement (IDR)

- Option One: Foreign Language Proficiency
- Option Two: International Studies (6HRS)

- A: Study Abroad **OR**
- B: Contemporary regional/international studies/
international business
- Approved courses at business.ku.edu

Freshman Admission

Eligibility required
Requirements at business.ku.edu

- BUS 110
- BUS 120
- BUS 210

Capstone

- MGMT 498 (AE 6)

ADDITIONAL GRADUATION REQUIREMENTS

Hours Required		Grade Point Averages	
Total:	120	Overall GPA (min. 2.2)	_____
Residency:	30	KU Overall GPA (min. 2.2)	_____
Junior/Senior: (300+)	45	Professional GPA (min. 2.2)	_____
		KU Professional GPA (min. 2.2)	_____
		MKTG Major GPA (min. 2.5)	_____

KU School of Business
Business Analytics Major Sample Schedule

Year 1			
Fall		Spring	
GE 21: Written Communication (ENGL 101)	3	GE 21: Written Communication II (BUS 305)	3
MATH 101	3	Foreign Language	5
Foreign Language	5	GE 12: Quantitative (MATH 115)	3
GE 3S: Social Science (PSYC 104)	3	BUS 120	1
BUS 110	1	ACCT 200	4
	Total Hours 15		Total Hours 16

Year 2			
Fall		Spring	
IST 202	3	ECON 144	3
ACCT 201	3	DSCI 202	3
ECON 142	3	Foreign Language	3
Foreign Language	3	GE 3N: Natural Science with Lab	5
GE 22: Oral Communication (COMS 322)	3		
BUS 210	1		
	Total Hours 16		Total Hours 14

Year 3			
Fall		Spring	
BCORE 310	3	BCORE 310	3
BSAN 326	3	BSAN 415	3
BSAN Elective	3	BSAN 440	3
GE 3H: Arts and Humanity	3	AE 41: Diversity of Human Experience	3
DSCI 302	3	BCORE 310	3
	Total Hours 15		Total Hours 15

Year 4			
Fall		Spring	
BSAN 450	3	BSAN 480	3
BE 301	3	BSAN Elective	3
A/E 51/52: Social Responsibility and Ethics	3	AE 6: Integration and Creativity (MGMT 498)	3
AE 42: Global Perspectives	3	BLAW 301	3
BCORE 310	3	Gen Elective	2
	Total Hours 15		Total Hours 14