



THE INFORMATION SYSTEMS MAJOR AT KU:

You'll gain a solid foundation in the various business disciplines and gain an understanding of the effective use of information technology in business or other organizational settings. Specialized course work includes introductory programming, database management, and system analysis and design. You'll also study computer networking, project management in an information technology environment, and information security.

CAREER PATHS IN INFORMATION SYSTEMS:

Information Systems (also termed Information Technology by some) is a dynamic career field focused on the employment of various information technologies in ways that help achieve the strategic goals and operational objectives of businesses or other organizations. Information technologies have increasingly become woven into the fabric of the most value adding processes in organizations, creating a demand for skilled individuals who can think in terms of the company's business, technology, and organizational or "people" strategies in a way that ensures each is aligned with and reinforcing of the other two.

An information systems graduate will possess the skills and insights needed to understand both business processes and the technologies available to support them. Success in information systems in businesses or other entities and, therefore, in the information systems major requires analytical skills, logic and creativity, as well as excellent interpersonal and communication abilities.

PRIMARY AREAS OF EMPLOYMENT FOR INFORMATION SYSTEMS MAJORS:

Opportunities for employment in the information systems/information technology career field are many and varied. Virtually every organization, businesses in all industries, government entities, or not-for-profit groups, depends to some degree on information technology and, as a result, adds to the aggregate demand for information systems professionals. Some positions are more technical than analytical, and some organizations choose to place entry level employees in these sorts of positions to "learn the ropes."

In other cases, companies will place the new team member in a business or process analyst role under the supervision of a veteran manager. Consulting firms, expert's in providing information systems-related solutions to their clients, are another likely area of employment for an information systems graduate. Whatever the role and whatever the specific technology involved, the focus will be on the value-adding integration of information technology into the business or other organization.

GENERAL TIPS FOR STUDENTS CONSIDERING A MAJOR OR CAREER IN INFORMATION SYSTEMS:

- Get experience through an internship or other relevant part-time or summer work.
- Conduct informational discussions with individuals from industry. The Alumni Directories in the BCSC provide a great place to start.
- Participate in a job shadowing experience through Jayhawks on the Job or a company visit through a Friday Field Trip. Both are programs coordinated through the BCSC.
- Attend the Informational Systems meet the Professionals event and the Consulting Career Roundtable, as well as the Business Career Fair each September to talk with hiring organizations and industry representatives from Informational Systems.



- Join the Information Systems Association of KU (IS@K) or other student organizations that provide a means to learn more about companies and career opportunities.
- Seek leadership opportunities on campus. Build and polish skills through active participation.
- Engage in personal networking to enhance employment prospects.
- Seek exposure to as many technologies as possible, even at a familiarization rather than proficiency level.
- Develop personal skills including: customer focus, problem solving, self-direction, team orientation, analysis, and research.

COMPANIES RECRUITING INFORMATION SYSTEMS MAJORS AT KU INCLUDE:

AIG	ISNetwork
American Airlines	Kansas City P&L
American Eagle Outfitters	Koch Industries
Arthur J. Gallagher Risk Management	KPMG
Atomic Transport	Magellan Midstream Partners
B.E. Smith	McGladrey
BillSoft	National Oilwell Varco
BKD	Payless ShoeSource
Cerner	Protiviti
Cintas Corporation	PwC
Commercial Appeal	RubinBrown
Deloitte	Sprint
Deloitte Consulting	Strategic Value Media
E&J Gallo Winery	Textron
EY	ThyssenKrupp Elevator
Federal Reserve Bank of KC	Transworld Systems
Grant Thornton	Union Pacific
Hallmark Cards	Wal-Mart Stores
HR Block	YRC Worldwide
Insight Global	

* Companies listed reflect organizations running formal on-campus recruiting schedules for IS majors in the Business Career Services Center during the 2013-2014 and 2012-2013 academic years. Data does not include companies attending the career fair, companies posting jobs and internships through KU Career Connections, or companies hiring recent KU Information Systems grads through student-initiated efforts.



SALARY DATA FOR KU INFORMATION SYSTEMS GRADUATES:

Range: \$45,000-60,000 (2014-2015) and \$35,000-71,000 (2013-2014)

Average Salary: \$52,800 (2014-2015) and \$50,780 (2013-2014)

Median Salary: \$50,000 (2014-2015) and \$50,000 (2013-2014)

% of Students Seeking Employment who Accepted an Offer by Graduation:

86% (2014-2015) and 79% (2013-2014)

UPDATED SUMMER 2015