

Minutes  
Fall 2016 Course Fees Meeting  
Tuesday October 18, 2016

### Introductions

Brief background (Susan) on implication of course fees about 12 years ago

- Allowed hiring of more faculty so there could be more majors
- Enhance student experience through different opportunities (scholarships, internships, etc.)
- Requirement of these fees is that a meeting be held every year to re-evaluate how the funds are spent
- Committee will discuss the possibility of raising fees at meetings

Discussion of spending (Jennifer – see attached PDF file or breakdown of funds)

- Academic Program Funds
  - In addition to faculty, four staff – one in each academic area
  - Fringe costs
  - Faculty professional development funds (if the expenses are for classroom use, those dollars will come from the course fees funds)
- Student wages and scholarships (only hire Business School students whenever possible)
  - Student wages in the Business School have traditionally been higher than in other parts of the University
  - Scholarships have risen drastically (in part due to the Rising Scholars Program)
- Student Support
  - Advising has held pretty steady, but there may be additional funds needed due to enrollment growth
  - Career services has held steady with a slight increase due to increased enrollment
  - MBA recruitment and student support
  - MAcc recruitment and student support
  - Other student support (miscellaneous)
- FY17 (Started July 1, 2016)
  - \$10.5 million cap placed on us by the state (even if we have more funds available, we cannot spend more than this in FY17)

### Questions

- How accurate are the MAcc spending numbers? (MAcc expenses attributed to these numbers are mainly recruitment and events.)
- MAcc spending may need to be re-visited and allocated differently going forward. However, salaries of staff who work with the MAcc program are not reflected in the MAcc numbers.

### Potential of Increasing (Susan)

- For two years these fees have remained consistent
- Recommendation is that fees not increase again this year because we are to the point where course fees are roughly the same as the base tuition. We do not want to price ourselves out of good students.

- Alternatively, if we know we are going to be increasing, say 3% in three years, would a smaller incremental increase now be better? Students might be expecting an increase now with the new building.
- Vote called to not increase course fees for FY17 (all yes, one abstention)

**Course Fee Report as of September 30, 2016 (Qtr 1 FY17)**

Dollars in 1,000's	FY17 as of 9/30/16		FY17 Budget		FY16		FY16 Budget		FY15		FY14			
	Course Fees	% of Exp	Course Fees	Non-Course Fees	Course Fees	% of Exp	Course Fees	Non-Course Fees	Course Fees	% of Exp	Non-Course Fees	Course Fees	% of Exp	Non-Course Fees
<b>Actual revenue<sup>1</sup></b>	4,500			332	10,538		9,819	1,922	9,845		1,769	8,601		1,819
<b>University Budgeted Allocation<sup>2</sup></b>			10,598	14,387	9,819		9,819	12,049	9,140		12,853	8,086		11,709
<b>KUEA Funding/Spending<sup>3</sup></b>				1,989				4,569			5,680			5,431
	4,500		10,598	16,376	9,819		9,819	18,540	9,845		20,302	8,601		18,959
<b>Academic Programs</b>														
Faculty	661	36.8%	5,252	1,304	5,362	48.4%	4,459	9,335	4,698	47.9%	8,488	4,065	44.5%	7,694
Staff	46	2.6%	152		147	1.3%	144		144	1.5%		127	1.4%	
Fringe	184	10.2%	1,044	290	1,187	10.7%	877	1,837	1,101	11.2%	1,748	975	10.7%	1,620
OOE	21	1.2%	639	132	187	1.7%	465	608	280	2.9%	258	306	3.3%	131
<b>Subtotal Academic Programs</b>	912	50.8%	7,087	1,726	6,883	62.1%	5,945	11,780	6,223	63.5%	10,494	5,472	55.8%	9,445
<b>Student Employment and Scholarship</b>														
Student Wages	120	6.7%	507	150	996	9.0%	833	537	993	10.1%	503	899	9.8%	542
Scholarships	228	12.7%	350	488	868	7.8%	595	991	338	3.4%	934	315	3.4%	745
<b>Subtotal Student Employment and Scholar</b>	348	19.4%	857	638	1,864	16.8%	1,428	1,528	1,331	13.6%	1,437	1,214	12.4%	1,287
<b>Student Support</b>														
Undergraduate Student Advising	122	6.8%	498	85	447	4.0%	508	311	470	4.8%	280	357	3.9%	336
Undergraduate Student Career Services	63	3.5%	243	56	269	2.4%	291	256	264	2.7%	245	193	2.1%	232
MBA Recruitment and Student Support	108	6.0%	362	110	460	4.1%	526	98	513	5.2%	50	524	5.7%	113
Macc Retruitment and Student Support	4	0.2%	-	2	20	0.2%	24	32	6	0.1%	16	21	0.2%	7
Other - Student Support	240	13.4%	1,551	849	1,145	10.3%	1,000	4,737	999	10.2%	3,399	1,354	14.8%	3,783
<b>Subtotal Student Support and Other</b>	537	29.9%	2,654	1,102	2,341	21.1%	2,349	5,434	2,252	23.0%	3,990	2,449	25.0%	4,472
<b>Total Expenses</b>	1,797	100.0%	10,598	3,466	11,088	100.0%	9,722	18,742	9,806	100.0%	15,921	9,135	93.2%	15,205
<b>Revenue Less Expenses</b>	2,703		-	12,910	(1,269)		97	(202)	39		4,381	(533)		3,754
<b>Accumulated Available Balance FYE<sup>4</sup></b>					19			1,177	434		1,848	986		2,090

- Comments**
- Course Fees or Restricted Use funds generated from misc income, grants; KUEA
  - General & Restricted Use funds (allocated by KU, see printed budget) FY17 Spending limitation impacting use of Course Fee Revenues
  - KUEA Funding represents amount spent from KUEA funds, including scholarship expense, excluding loans, construction & furnishings.
  - Accumulated balances do not include FYE encumbered expenses

Updated FY16 Non-Course Fee amounts from previous report - KUEA expenses not calc'd appropriately  
 Since FY12, the School has purposefully reduced the Accumulated Available Balance  
 FY15 Scholarships from course fees lower as the MBA planned to accumulate FY15 funds to cover higher FY16 awards  
 FY16 Scholarships unexpectedly higher costs due to MBA and KU's Rising Scholar requirements  
 MAcc - FY14 was the first year to begin breaking out MAcc from AIS expenses.  
 FY16 MBA Online Program began - No course fees generated or used on program costs  
 Q1 <- 1.5 months of Academic Salaries, student wages and Scholarships but 3 months of Student Support

Row Labels	Sum of EXPENSE_AMI
2000000-BUS Business Administration	996.87
2000040-BUS Adm PhD Program	1,098.45
2000046-BUS Business Acad Admin	29,007.03
2000060-BUS Financial Unit	25,447.36
2000065-BUS IT	296.39
2000200-BUS Communications & Events	14,563.60
2003000-BUS Business	10,534.17
2003001-BUS Small Business Dvlpmnt Ctr	185.72
2003050-BUS Ctr for Entrepreneurship	17,727.54
2003070-BUS Mlticultural Bus Scholars	11,590.60
2003080-BUS Academic Databases	23,259.00
2003501-BUS Assoc Dean Administration	51,682.29
2003503-BUS Student Activities	131.49
2003510-BUS UG Experience Programs	21,772.13
2003511-BUS Center for BusinessWriting	7,831.61
2003800-BUS Ctr Administration	7,030.48
2003852-BUS Ctr Global Bus Studies	16,761.31
Grand Total	239,916.04

Other