Army Leader Strategic Broadening
A collaborative university-wide three-week program

Lawrence, Kansas
Overall Program Characteristics

• University Based Leader Development & Broadening
  – Three-week curriculum core based at the Lawrence Campus
  – Small group processes of demonstrated engagement
  – Targeting 15-20 Army participants per session and a similar number of participants from business and industry assuring depth in the broadening process
  – Wide-level interaction with academic community, business, political, and national security professionals

• Three Program Concentrations—The Mount Oread Series
  – Leadership and Change—The Common Threads
  – Personal Leader Identity—Style and skills accelerator
  – National Security—The intersection of enduring, contemporary and future strategic issues

Mount Oread is the location of the KU Lawrence Campus
Mount Oread Series #1

• Leadership & Change—The Common Threads
  
  – Provide learning within the framework of large organizations and the environments in which they exist
  
  – Provide a distinct type of strategic-conceptual thinking and response experience

Broadening Outcomes

• Strategic & Critical Thinking
  
  • Creating value and an outcomes focus
  
  • Building an organizational environment of character, and High Performance
  
  • The organization’s strategic process
  
  • Leading planned change

Mount Oread Series #1 focuses on strategic & senior leader skill development
Mount Oread Series #2

- Leader Style & Skills Accelerator

- Self awareness and skills development based on individual feedback tools and iterative practice.

- We will use small group exercises to develop active communications skillsets through rote practice and after-action review.

- Small group practice at Communications strategy, Crisis communications & Media communications

Broadening Outcomes

- Applying the sources of influence
- The Power of Active Communications
  - Active Listening
  - Providing Feedback
  - Effective coaching, counseling and mentoring
  - Problem resolution and negotiation

- Communications Strategy
- Crisis Communications
- Assembling key messages
- Media Communications

Mount Oread Series #2 focuses on leader style & skills acceleration
Mount Oread Series #3

- National Security—The intersection of enduring, contemporary and future strategic issues
- Diplomatic Strategy—Foreign Policy Formulation
- Middle East & Turkey, Politics & Pivotal States—National Security in a comparative perspective
- China—National Security Strategy in comparative perspective
- Russia and Post-Soviet region—National Security Strategies in comparative perspective
- Africa Pivotal States—National Security Strategies in comparative perspective

Mount Oread Series #3 focuses on the issues and facets of national security

Broadening Outcomes

- Understanding the national security grand challenge from all the elements of national power.
- Participants will acquire a critical understanding of new and enduring issues and challenges for national security in a context of the dynamic global environment.
Mount Oread Series #4

- One day Leadership conference hosted by the KU School of Business

- Senior Leader Symposium—Morning Session
  - We would ask the Army to send Flag Officers as well those from other services.
  - One C-Level or Exec. VP level Officer of Affiliate Companies would be invited to attend

- Affiliate Leadership Workshops—Afternoon Sessions
  - Conference open to employees at our affiliate firms and to the members of our national security institutions throughout the day

Mount Oread Series #4 Brings Executive Leaders & Flag Officers together on Leadership

Process & Outcomes

- The KU Center for Business, Industry and National Security in concert with our Defense Institutions would develop conference topics and speakers of interest on Leadership

- We initiate the widespread consortium of Senior Leaders from our National Security Organizations, Business, Industry, and Academia in the area as thought leaders on leadership.

- We provide a vehicle to partner with corporations that enable funding of processes and scholarships for our veterans and wounded warriors.