

MELISSA H. BIRCH
Associate Professor, International Business
Director, International Programs and Outreach

School of Business
University of Kansas
1654 Naismith Drive
Lawrence, KS 66045
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EDUCATION

Ph.D., Economics, 1984
University of Illinois
Dissertation/Thesis: "Public Enterprise and Economic Development: The Case of ANDE in Paraguay"
M.S., Economics, 1980
University of Illinois
B.A., Anthropology/Latin American Studies, 1975
New College

ACADEMIC AND PROFESSIONAL EXPERIENCE

University of Kansas
Associate Professor, 1997 - Present
School of Business
Director, Center for International Business Education and Research (CIBER), 1999 - 2011
Interim Associate Director, Center of Latin American Studies, January 2011 - June 2011
Co-Director/Director, Center for International Business, 1997 - 2006
Visiting Associate Professor, 1995 - 1997
School of Business and Center of Latin American Studies
Visiting Scholar, 1987
Center of Latin American Studies

University of Virginia Darden Graduate School of Business Administration
Associate Professor of Business Administration (with tenure), 1990 - 1997
Associate Professor of Business Administration, 1987 - 1990
Assistant Professor of Business Administration, 1984 - 1987

Paraguay Económico, Asuncion, Paraguay
Staff Writer, 1982 - 1983
Wrote monthly economic news summaries for magazine published in Asuncion, Paraguay

University of Illinois/California State University, Los Angeles
Field Supervisor, 1981

Dr. Rita Simon, College of Communications, University of Illinois and Prof. Bert Corona, Dept. of Chicano Studies, California State University at Los Angeles
Trained and supervised a team of interviewers for a project on undocumented Mexican women workers

John Simon Guggenheim Memorial Foundation, New York, NY
Program Assistant, 1975 - 1977

Assisted with the processing of applications for post-doctoral fellowships and supervised handling of Latin American and Philippine applications.

ADMINISTRATIVE ASSIGNMENTS

University of Kansas, School of Business
Director, International Programs, 2021-present
Director, Global Business Studies, 2018-2021
Co-Director, Center for Global Business Studies – Student & Community Outreach, 2015 - 2018
University of Kansas, College of Liberal Arts and Sciences
Associate Director, Center of Latin American Studies, 2011 - 2012

PROFESSIONAL MEMBERSHIPS

Academy of International Business
American Economic Association
Latin American Studies Association

HONORS AND AWARDS

Gordon Fitch Service Award, School of Business, University of Kansas. (2018)

McCluskey-Fawcett Woman Mentoring Women Award, University of Kansas. (2010)

Phi Beta Delta Excellence in International Education Award, Alpha Pi Chapter, University of Kansas. (2010)

Provost's Award for Leadership in International Education, University of Kansas. (2002)

Dean's Award for Special Contributions, School of Business, University of Kansas. (1996 - 1997)

Outstanding Mentor Award, Association of Business Doctoral Students, School of Business, University of Kansas. (1996)

Citibank Global Scholar. (Summer 1995)
Research on business in Mexico and NAFTA

Class Marshall, selected by the Graduating Class of 1993, Darden School, University of Virginia. (1993)

Class Marshall, selected by the Graduating Class of 1990, Darden School, University of Virginia. (1990)

- Darden Research Incentive Award, Darden School, University of Virginia. (1986)
- PRA Fellowship, Organization of American States (Paraguay and Brazil). (1983)
- Fulbright Hays Fellowship (Paraguay). (January 1982 - July 1983)
- Graduate College Dissertation Research Grant, University of Illinois. (1982)
- List of Teachers Rated as Excellent by Their Students, University of Illinois. (1980 - 1981)
- Demerest Award for Excellence in Teaching, Department of Economics, University of Illinois. (1980)
- Summer Research Grant to Paraguay, Tinker Foundation/Latin American Studies Center, University of Illinois. (1980)
- List of Teachers Rated as Excellent by Their Students, University of Illinois. (1978 - 1979)

TEACHING EXPERIENCE

Undergraduate courses

Business, Culture and Society in Latin America; Business in Latin America; Corporate Strategy; International Business

Graduate Courses

Business and the Political Economy I and II, Management Challenges of Developing Countries, Managing International Business, Global Business Economics (macroeconomics for business), International Business, Business in Latin America, Global Research Integrative Projects, Global Business Projects, Model OAS, MBA study abroad courses in Brazil and Mexico.

PUBLICATIONS

Books

Birch, M. H., & Haar, J. (Eds.). (2000). *The Impact of Privatization in the Americas*. North-South Center Press at the University of Miami.

Birch, M. H., & Baer, W. (Eds.). (1994). *Privatization in Latin America: New Roles for the Public and Private Sectors*. Westport, CT: Greenwood Press.

Book Chapters

Birch, M.H., Paraguay and Mercosur: Unlocking Global Potential in a Regional Trade Agreement, in *Native Peoples, Politics, and Society in Contemporary Paraguay*, ed. Barbara Ganson, University of New Mexico Press, 2021

Birch, M. H., & Smith, R. E. (2020). Economics: Brazil. *Handbook of Latin American Studies* (Vol. 75, forthcoming) University of Texas Press.

Birch, M. H., & Smith, R. E. (2018). Economics: Brazil. *Handbook of Latin American Studies* (Vol. 73, pp. 473-88). University of Texas Press.

- Birch, M. H., & Smith, R. E. (2016). Economics: Brazil. *Handbook of Latin American Studies* (Vol. 71, pp. 470-80). University of Texas Press.
- Birch, M. H., & Smith, R. E. (2014). Economics: Brazil. *Handbook of Latin American Studies* (Vol. 69, pp. 441-455). University of Texas Press.
- Birch, M. H., & Ashwell, N. Q. (2011). Water Worth Gold: Itaipú and Regional Economic Development along the Paraguayan/Brazilian Border. In S. Brunn (Ed.), *Engineering Earth: the Impacts of Mega-Engineering Projects*. Kluwer Press.
- Birch, M. H. (2011). Comportamiento Económico-Político 1940-2010: Un estudio por etapas. In F. Masi & D. Borda (Eds.), *Estado y Economía en Paraguay, 1870-2010*. Asunción, Paraguay: CADEP.
- Birch, M. H., & Smith, R. E. (Eds.). (2010). Economics: Brazil. In *Handbook of Latin American Studies* (Vol. 65, pp. 169-184).
- Birch, M. H. (Ed.). (2010). Economics: Paraguay. In *Handbook of Latin American Studies* (Vol. 65, pp. 167-169).
- Birch, M. H., Katz, J., & Torres, N. (2010). Growth and Technological Modernization. In A. Berry (Ed.), *Losing Ground in the Employment Challenge: The Case of Paraguay* (pp. 163-180). New Brunswick, NJ: Transaction Press.
- Birch, M. H. (2010). Title VI and Global Competitiveness: Building International Business Education for the Twenty-First Century. In D. Wiley & R. Glew (Eds.), *International and Language Education for a Global Future: Fifty Years of U.S. Title VI and Fulbright-Hayes* (pp. 257-282). East Lansing, MI: Michigan State University Press.
- Birch, M. H., & Smith, R. E. (Eds.). (2008). Economics: Brazil. In *Handbook of Latin American Studies* (Vol. 63).
- Birch, M. H. (Ed.). (2008). Economics: Paraguay. In *Handbook of Latin American Studies* (Vol. 63).
- Birch, M. H., & Katz, J. (2007). Reflexiones sobre el crecimiento económico y la modernización tecnológica [Reflections on economic growth and technological modernization]. In D. Borda (Ed.), *Economía y Empleo en el Paraguay* (pp. 119-161). Asunción, Paraguay: CADEP.
- Birch, M. H., & Smith, R. E. (Eds.). (2006). Economics: Brazil. In *Handbook of Latin American Studies* (Vol. 61, pp. 216-233).
- Birch, M. H. (2005). La agenda económica inconclusa: (Re) creando las bases para el desarrollo económico [The unfinished economic agenda: (Re)creating the basis for economic development]. In D. Abente & F. Masi (Eds.), *Estado, Economía y Sociedad: Una Mirada Internacional a la Democracia Paraguaya* (pp. 75-108). Asunción, Paraguay: CADEP.
- Birch, M. H., & Smith, R. E. (Eds.). (2003). Economics: Brazil. In *Handbook of Latin American Studies* (Vol. 59, pp. 324-342).

- Birch, M. H., & Smith, R. E. (Eds.). (2000). Economics: Brazil. In *Handbook of Latin American Studies* (Vol. 57, pp. 318-327).
- Birch, M. H., & Smith, R. E. (Eds.). (1997). Economics: Brazil. In *Handbook of Latin American Studies* (Vol. 55, pp. 290-306).
- Birch, M. H. (1997). Privatization. In R. E. Freeman & P. Werhane (Eds.), *Encyclopedic Dictionary of Business Ethics* (pp. 507-509). London: MacMillan Press.
- Birch, M. H. (1996). Economic Policy and the Transition to Democracy in Paraguay. In G. McMahon (Ed.), *The Political Economy of the Transition to Democracy in Latin America* (pp. 166-190). London: MacMillan Press Ltd.
- Birch, M. H. (1996). Itaipú Hydroelectric Project. In B. A. Tenenbaum (Ed.), *Encyclopedia of Latin American History* (pp. 306). New York: Charles Scribner's Sons.
- Birch, M. H., & Goddard, C. R. (1995). The International Monetary Fund: History and Organization. In C. R. Goddard (Ed.), *International Political Economy: Readings on States and Markets in the Global Economy* (pp. 215-235). Boulder, CO: Lynne Rienner Publishers.
- Birch, M. H., Smith, R. E., & Welch, J. H. (Eds.). (1994). Economics: Brazil. In *Handbook of Latin American Studies* (Vol. 53, pp. 329-350).
- Birch, M. H., & Biersteker, T. J. (1993). The World Bank. In T. J. Biersteker (Ed.), *Dealing with Debt: International Financial Negotiations and Adjustment Bargaining* (pp. 37-60). Boulder, CO: Westview Press.
- Birch, M. H. (1992). Pendulum Politics: Paraguayan Economic Diplomacy, 1940-75. In L. Herzog (Ed.), *Changing Boundaries of the Americas* (pp. 203-228). University of California at San Diego Press.
Spanish translation published in *Revista Paraguaya de Sociología*, Vol. 25, No. 73, Sept. - Dec. 1988, pp. 73-106. Reprinted in *Política Exterior y Relaciones Internacionales del Paraguay Contemporáneo*, edited by José Luis Simon G. (1990).
- Birch, M. H. (1990). Economic Performance of Public Enterprises in Latin America: Lessons from Argentina and Brazil. In W. Baer & D. Coes (Eds.), *The United States and the Latin American Economies in the 1980s* (pp. 97-119). Westport, CT: Praeger Publishers.
Translation published as "Desempeño económico de la empresa pública en América Latina: Lecciones de Argentina y Brasil," in *Empresa Pública*, Vol. II, Num. 6-7, enero-diciembre 1988, pp. 193-213
- Birch, M. H. (1987). Concluding Comments. In W. Baer & J. F. Due (Eds.), *Brazil and the Ivory Coast: the Impact of International Lending Investment and Aid*. JAI Press.
- Birch, M. H., & Baer, W. (1984). La Posición económica externa del Paraguay [The external economic position of Paraguay]. In *Economía del Paraguay Contemporáneo* (Vol. II, pp. 453-513). Asunción, Paraguay: Centro Paraguayo de Estudios Sociológicos.

Journal Articles

- Birch, M. H. (2014). Paraguay and Mercosur: The lesser of two evils? *Latin American Business*

Review, 15(3-4), 269-290.

Birch, M. H., & Halton, G. (2001). Foreign Direct Investment in Latin America: New Trends and Old Patterns. *Latin American Business Review*, 2(1/2), 13-31.

Birch, M. H. (2000). Mercosur: The Road to Economic Integration in the Southern Cone. *International Journal of Public Administration*, 23(5-8), 1387-1415.

Birch, M. H., & Xu, Z. (1999). Performance of State-Owned Enterprises in Argentina: An Empirical Assessment. *Review of Industrial Organization*, 355-375.

Birch, M. H. (1998). Changes in Capital Flows: Comments. *Quarterly Review of Economics and Finance*, 38(3), 385-389.

Birch, M. H., & Braga, C. P. (1993). Regulation in Latin America: Prospects for the 1990s. *Quarterly Review of Economics and Finance*, 33(Special Issue on Privatization, Property Rights and Deregulation in Latin America), 119-134.

Birch, M. H., & Baer, W. (1992). Privatization and the Changing Role of the State in Latin America. *Journal of International Law and Politics*, 25(1), 1-25. Translation published: La privatización y el rol cambiante del Estado en América Latina, *Revista Paraguaya de Sociología*, 29(85), 7-28.

Birch, M. H. (1991). Changing Patterns of Foreign Investment in Latin America. *Quarterly Review of Economics and Business*, 31(3), 141-158.

Birch, M. H. (1988). Institution Building: Multilateral Development Banks and State-Owned Enterprises. *World Development*, 17(2), 255-270.

Birch, M. H., & Baer, W. (1987). The International Economic Relations of a Small Country: The Case of Paraguay. *Economic Development and Cultural Change*, 35(3), 601-628.

Birch, M. H., & Due, J. F. (1985). The Retail Sales Tax of Paraguay. *Bulletin for International Fiscal Documentation*, 39(3), 103-107.

Birch, M. H., & Baer, W. (1984). Expansion of the Economic Frontier: Paraguayan Growth in the 1970s. *World Development*, 12(8), 783-798.

Newspaper/Magazines/Trade Publications

Birch, M. H., & Morrison, J. (2009, September). Talking Global Business. *Kansas City Small Business*.

Birch, M. H. (1986). Samba di Stati. In *Il Sole 24 Ore*. Milan.

Online Publication

Nazareth, M. (2014). World Cup Soccer, AKA Football, AKA 'psychotherapy for the masses'. In <http://www.tvworthwatching.com/post/World-Cup-Soccer-aka-Football-aka-Psychotherapy-for-the-Masses.aspx>

Birch, M. H. (2014). *World Cup Watch: Strong Economic Links Between Brazil and the US*.

http://2paragraphs.com/2014/06/world-cup-watch-strong-economic-links-between-brazil-and-the-us/?se_id=

Kiernan, J. S. (2014). 2014 FIFA World Cup by the Numbers. In *Wallethub.com*.

<http://wallethub.com/blog/world-cup-by-the-numbers/4433>

This was picked up in other places including the Wall Street Journal:

<http://blogs.wsj.com/moneybeat/2014/06/09/world-cup-by-the-numbers/>

White Papers

Birch, M. H., & Moss, A. H., Jr. (2000). *The Case for Early and Sustained Engagement with the Americas: A Memorandum to the President-Elect and His Foreign Affairs/National Security Team*. North-South Center at the University of Miami.

Reviews

Birch, M. H. (2001). Review. [Review of *Regulatory Policy in Latin America: Post-Privatization Realities*, Luigi Manzetti]. *Latin American Politics and Society*, 43(1), 143-146.

Birch, M. H. (1981). Review. [Review of *The Good Neighbor Policy and Authoritarianism in Paraguay*, Michael Grow]. *Revista Paraguaya de Sociologia*, 18(52).

Technical Reports

Birch, M. H., & Stoltenberg, C. (1999). *Annual Survey of Kansas Manufacturers and Exporters*. study of Kansas service exporting prepared for Kansas, Inc.

Birch, M. H., & Stoltenberg, C. (1998). *Annual Survey of Kansas Manufacturers and Exporters*. study of Kansas manufacturers prepared for Kansas, Inc.

Working Papers

Birch, M. H. & Hales, L. (2021) *Middle of Nowhere or Center of Everything? Revealed Comparative Advantage of Kansas Exports*

Birch, M. H. & Heter, A. (2015) *Enterprising Women: Determinants of Entrepreneurial Success with Microfinance Lending*. [Digital files corrupted; project terminated]

Written Cases with Instructional Material

Birch, M. H. (1997). Brazil and the New Republic A) UVA-G-373 and (B) UVA-G-375. Reprinted in M. Eaker (Ed.), *Global Management* (South-Western Publishing, 1997)

Birch, M. H. (1993). *Industrial Policy and the Brazilian Informatics Industry*. UVA-G-283

Birch, M. H., & Davis, E. W. (1991). *Southwest Telephone Corporation*. UVA-OM-679

Birch, M. H. (1991). *Corning Brasil*. UVA-G-398

Birch, M. H. (1989). *Jaime Ongpin*. UVA-G-374

Birch, M. H. (1985). *Economic Stabilization in Democratic Argentina*. UVA-G-259

INVITED PRESENTATIONS AND LECTURES

- Birch, M.H. (2019, December 6) *Kansas Exports: Middle of Nowhere or Center of Everything?* Red Hot Research, The Commons, University of Kansas, Lawrence.
- Birch, M. H. (2010, June 3). *Changing the Landscape of International Internships through University-Business Partnerships*. National conference of NAFSA: Association of International Educators, Kansas City.
- Birch, M. H. (2009, March 20). *Title VI and the Quest for Competitiveness: International Business Education in the Age of Globality*. Conference on the 50th Anniversary of Title VI Higher Education Act, Washington, D.C.
- Birch, M. H. (2009, January 29). *Kansas and Latin America: The Business Connection*. Merienda Lecture Series, KU Center of Latin American Studies.
- Birch, M. H. (2007, November 19). *Pautas de conducta y prioridades de los empresarios extranjeros frente a la región*. La Argentina y América Latina en las Próximas Décadas: hacia una etapa de desarrollo sustentable con equidad, Banco de la Nación Argentina.
- Birch, M. H. (2006, September 6). *The Impact of Globalization on the Kansas Economy*. Ft. Leavenworth International Officer Program, University of Kansas.
- Birch, M. H. (1996, January). *Mercosur: Prospects for a Common Market in the Southern Cone*. Fuqua School of Business, Duke University.
- Birch, M. H. (1994, October). *Trade Liberalization after NAFTA: The Southern Cone and Mercosur*. Center of Latin American Studies, University of Kansas, Lawrence, KS.
- Birch, M. H. (1991, November). *U.S./Mexico Free Trade Agreement, Enterprise for the Americas, and NAFTA*. Latin America and the Caribbean Basin: Business and Investment Strategies in a Time of Change, (Panel Chair), University of Virginia and the World Trade Center of Washington D.C.
- Birch, M. H. (1991, July). *The Latin American Foreign Debt*. Graduate Institute of Development Studies, Universidad del Norte, Asuncion, Paraguay.
- Birch, M. H. (1991, June). *Theoretical Aspects of External Adjustment*. Economic Policy for Latin America, (Discussant), Centro Paraguayo de Estudios Sociológicos and CIEPLAN--Corporación de Investigaciones Económicas para América Latina.
- Birch, M. H. (1990, December). *Paraguayan Economic Growth and Development: The Stroessner Legacy*. Conference on "The Transition to Democracy in Paraguay: Problems and Prospects", Kellogg Institute for International Studies and Inter-American Dialogue, University of Notre Dame.
- Birch, M. H. (1990, September). *Changing Patterns of Foreign Investment in Latin America*. Conference on the Economic Crisis of Latin America in the 1980s and the Opportunities of the 1990s, University of Illinois.

Birch, M. H. (1988, April 28). *Latin America: The Debt Crisis and Beyond*. International Business Symposium Series, University of Kansas, School of Business, Lawrence, KS.

Birch, M. H. (1988, April 9). *Paraguayan Development: 1968-88*. Kansas/Paraguay Partners Association, Lawrence, KS.

Birch, M. H. (1987, October 22). *Deuda Externa y la Crisis Económica en America Latina* (External Debt and the Economic Crisis in Latin America), Center of Latin American Studies, University of Kansas.

CONFERENCE PRESENTATIONS (Peer Reviewed)

Birch, M. H., & Barnett, J. (2014, October 5). "*Taiwanese Agriculture Investments in Paraguay: After 1989*". Southwest Conference on Asian Studies/Midwest Conference of the Asian Studies Association, Lawrence, KS.

Birch, M. H. (2006, March). *Impact of Neo-Liberal Reforms on Tax Burden and Revenue Structure*. Latin American Studies Association, San Juan, PR.

Birch, M. H. (2000, March). *Beyond Privatization: Regulation and Competition in the Infrastructure Industries*, (discussant), Latin American Studies Association, Miami, FL.

Birch, M. H. (1994, April). *Teaching a Latin American Business Course*. President's Roundtable, Business Association of Latin American Studies, Miami, FL.

Birch, M. H. (1993, November). *Fiscal Impact of Privatization in Latin America*. Latin America 2000 Conference, (discussant), University of Texas at Austin, Austin, TX.

Birch, M. H., & Braga, C. P. (1992, November). *Privatization and Regulation in Latin America: Prospects for the 1990s*. Latin America 2000 Conference, University of Illinois.

Birch, M. H. (1992, September). *Foreign Direct Investment in Latin America in the 1990s: The Role of Privatization*. Latin American Studies Association meetings, Los Angeles, CA.

Birch, M. H. (1992, April). *The Political Economy of Emerging Markets in Argentina, Brazil, Chile and Mexico*. Plenary session on "Emerging Markets of the Western Hemisphere", Business Association of Latin American Studies, Mexico City, Mexico.

Birch, M. H. (1989, February). *Snakes in Ireland? Public Enterprise Profits in Argentina*. Business Association of Latin American Studies, Boca Raton, FL.

Birch, M. H. (1988, July). *Public Policy and National Borders: Paraguayan Development Policy in the Post-War Period*. Congress of the Americanists, Amsterdam.

Birch, M. H. (1988, March). *Brazil-Argentina Economic Integration: Problems and Prospects*. *Deuda Externa y la Crisis Económica en America Latina* (External Debt and the Economic Crisis in Latin America), (discussant), Latin American Studies Association, New Orleans, LA.

Birch, M. H. (1987, August 4). *Macroeconomic Studies*. Latin American meetings of the

- Econometric Society, (discussant), Econometric Society, Sao Paulo, Brazil.
- Birch, M. H. (1987, February 28). *Argentina's Adjustment Policies and Business Response*. Adjusting Governmental Policies and Business Strategies to Changing Economic Conditions in Latin America, (panel participant), Business Association of Latin American Studies.
- Birch, M. H. (1986, December). *Public Enterprise Performance: Lessons from Argentina and Brazil*. Allied Social Sciences Associations, New Orleans, LA.
- Birch, M. H., & Harrington, D. (1986, November). *The Redevelopment of a Debt-Laden Economy*. Academy of International Business, London.
- Birch, M. H. (1986, March). *State-Owned Enterprises and Multilateral Development Banks: The Case of ANDE and the IDB*. Southwestern Economics Association, San Antonio, TX.
- Birch, M. H. (1986, February). *Political and Economic Aspects of the Latin American Debt Crisis*. International Relations Roundtable, University of Virginia.
- Birch, M. H. (1985, September). *Economic Policy Making in Alfonsin's Argentina: The First Eighteen Months*. Midwest Latin American Studies Association.

EXTERNALLY FUNDED GRANTS/CONTRACTS

Funded

- Birch, M. H. (Principal). *Center for International Education and Research (CIBER)*. US Department of Education \$1,403,500 (2006 - 2011).
- Birch, M. H. (Principal). *University of Kansas Center for International Business Education*. US Dept of Education \$13,300, Submitted May 26, 2001 (October 1, 2009 - September 30, 2010).
- Birch, M. H. (Principal). *Center for International Education and Research (CIBER)*. US Department of Education \$1,400,000 (2002 - 2006).
- Birch, M. H. *Fulbright Fellowship (Paraguay)*. US Department of Education (February 2004 - June 2004).
- Birch, M. H. (Principal). *Center for International Education and Research (CIBER)*. US Department of Education \$740,000 (1999 - 2002).
- Birch, M. H. (Co-Principal), & Frederickson, H. G. (Co-Principal). *Seminar on Innovation in Local Government, Department of Public Administration, University of Kansas*. United States Information Agency \$130,000 (2000 - 2001).
- Birch, M. H. (Principal). *Undergraduate International Studies and Foreign Language Program*. US Department of Education \$135,000 (1997 - 1999).
- Birch, M. H. *Fulbright Group Projects Abroad (Mexico)*. \$155,000 (May 1996 - June 1996).

Not Funded

Birch, M. H. (Co-Principal), Kuhheim, J. (Co-Principal), & Bankart, C. (Co-Principal). *Study of the U.S. Institutes for [Latin American] Student Leaders on U.S. History and Government*. Department of State \$250,000, Submitted December 8, 2014 (June 1, 2015 - March 30, 2016). (Institutional Award)

EXECUTIVE EDUCATION

Mini-MBA, University of Kansas, School of Business. (2000 - 2002).

Farmland Leadership Institute: Leadership development program designed for fast-track middle managers at Farmland Industries, a Fortune 200 company, University of Kansas, School of Business. (1998 - 2000).

Executive Update Series, "Argentina and Brazil," Overland Park, KS, University of Kansas, Office of International Programs. (December 1997).

"Privatization in Latin America: Lessons and Challenges," seminar for Latin American reporters, Reuter Foundation/Inter-American Press Association. (May 5, 1997).

Darden Executive Programs: Responsibilities include course design, selection of materials, and classroom teaching of strategy and business environment topics in cross-functional seminars for middle and senior managers from the U.S. Navy, private corporations and industry associations. Charlottesville, Virginia, Darden Executive Programs. (1991 - 1997).

Exporting Your Goods and Services Series: Latin America, University of Kansas, Office of International Programs. (April 1996).

Chase-Manhattan Bank: Designed and taught half-day session on country analysis to Chase Latin American country managers in their Advanced Topics in Corporate Finance Program. Prepared two cases used in other parts of program. New York, New York. (1989).

Federal Executive Institute: Responsibilities included course design, selection of materials, and classroom teaching of week-long seminars ("The U.S. in the World Economy") for middle and upper-level managers in federal agencies, Charlottesville, Virginia. (1985 - 1988).

PUBLIC TESTIMONY

"Title VI Centers for International Business Education and Research Programs," testimony before the National Academy of Sciences, Review of Title VI and Fulbright-Hays International Education Program, CFEX-Q-05-08-A, Washington, D.C. (February 14, 2006).

"International Business and the Kansas Economy," testimony to the Joint Committee on Economic Development, Kansas State Legislature, Topeka, KS. (October 9, 2003).

CONSULTING

Inter-American Development Bank, Regional Operations Department. (2003).

World Bank, Latin American and Caribbean Country Department. (1986).

Ministry of Finance, Government of Guatemala and Policy Economics Group, KPMG Peat Marwick, Project on Fiscal Administration. (1989 - 1992).

Other public and private clients

UNIVERSITY SERVICE

Member, Executive Committee, Center of Latin American Studies (2021-2023)

Member, Executive Committee, Kansas African Studies Center (2021-23), Member, Selection Committee FLAS Fellowships (2022)

Committee Member, University Senate – Program Discontinuance Committee (2021-present)

Member, ACE Internationalization Lab Steering Committee, (2020-2022); Member, ACE IZN Lab sub-committee on Collaborations and Partnerships Abroad (2021)

Member, University Senate – International Affairs Committee. (2017 -2019)

Executive Committee Member, Center of Latin American Studies. (Fall 2013 - Present)

Member, Confucius Institute Executive Committee. (Fall 2007 - 2019)

Member, Search committee, Director of Center of Latin American Studies. (Fall 2014 - January 2015)

SCHOOL OF BUSINESS SERVICE

Committee Member, Faculty Advisory Committee, (2020-22)

Committee Member, MBA Team. (2017 – present?)

Member, MBA Admissions. (January 2014 - June 2017)

Member, Institute of International Business. (January 2014 - July 2015)

Liaison, Executive Education. (April 2012 - June 2012)

At the request of the Dean, liaison with Black and Veatch regarding possible Exec Ed program. Met with BV professionals, coordinated with KUBS and KUCE, recruited faculty, presented proposal to BV.

Chair, Search Committee, UG Director. (March 2012 - May 2012)

Chair search committee to find an Undergraduate Director for the Business School.

PROFESSIONAL SERVICE

Board of Directors, Pan-American Society of Kansas City. (2012 - Present)

Meet with KC community leaders to organize programs that build awareness of the importance of Inter-American relations to the region.

US Dept of Education, Outside evaluator for awarded BIE grant, On-campus visit to assess impact of Business and International Education (BIE) grant. Wichita State University, (Spring 2012)

US Dept of Education, Outside evaluator for awarded BIE grant, On-campus visit to assess impact of Business and International Education (BIE) grant. University of San Diego, (Spring 2010)

Board Member, Business Association of Latin American Studies BALAS Foundation. (1993 - 1998)

Track Chair, *Privatization*, International Trade and Finance Association Meeting, San Diego, CA. (May 1996)

Chairperson, *Privatization in Latin America*, Business Association of Latin American Studies, Monterrey, Mexico. (April 1996)

Chair and Organizer, *Social, Economic and Political Antecedents of the Stronato: Paraguay 1935-54*, Latin American Studies Association, Washington D.C. (September 1995)

President, Business Association of Latin American Studies. (1992 - 1993)

Chairperson, *Privatization in Latin America*, Congreso Latino Americano de Escuelas de Administración (CLADEA-Congress of Latin American Schools of Business), Miami, FL. (November 1993)

Chair and Organizer, *Trends in Executive Education in Latin America*, panel discussion, Business Association of Latin American Studies meetings, Los Angeles, CA. (March 1993)

Vice President, Business Association of Latin American Studies. (1991 - 1992)

Committee Member, Business Association of Latin American Studies Executive Committee. (1989 - 1991)

Co-Chair, *Management in the 1990s: Transition to the 21st Century*, BALAS/CLADEA Annual Meeting, Buenos Aires, Argentina. (October 1989)

Panel Organizer and Chair, *Long Run Implications of IMF Stabilization Plans: The Experience of Brazil, Bolivia, and Mexico*, Latin American Studies Association, Boston, MA. (October 1986)

PUBLIC SERVICE

Kansas International Trade Coordinating Committee, Chair, (2015 -present), Member, (1999 –2015)
Advise the Governor of the State of Kansas on the selection of the Exporter of the Year.
Nominate companies, review applications, hear presentations, make site visits and recommend final nominee for Exporter of the Year. Committee meets quarterly and travels once a year with the Governor when he/she makes the award to the winning company.

District Export Council, Member, Appointed by the US Secretary of Commerce to promote US exports around the world. Meets quarterly at locations around the state with business execs and gov't officials to discuss business conditions in the state, export outlook and implications of national policy initiatives for international business in KS. Mentor companies, meet visiting delegations. (Spring 1999 - Present)