# Steven A. Boylan, D.M. Associate Professor of Leadership (Supervisory), US Army Command & General Staff College Graduate Programs Director, University of Kansas, School of Business

## Home

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# Work

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### **CIVILIAN EDUCATION**

D.M., Doctor of Management in Organizational Leadership, University of Phoenix, 2017M.A., Management, Webster University, 1997B.A., Communication, (minor in Journalism, minor in Broadcast and Film), Mercer University, 1984

### **MILITARY EDUCATION**

Broadcast Management Course, Ft. Meade, MD. Joint Command Center & Communication Course, Norfolk, VA Armed Forces Staff College, Norfolk, VA. Public Affairs Officers Course, Defense Information School, Ft. Benjamin Harrison, IN. Command and General Staff College, US Army, Fort Leavenworth, KS. Combined Arms Services Staff School, Ft. Leavenworth, KS AH-64 Combat Aviator Qualification Course, Ft. Rucker, AL Aviation Officers Advanced Course, Ft. Rucker, AL. Initial Entry Rotary Wing Aviators Course, Ft. Rucker, AL. Infantry Officer Basic Course, Ft. Benning, GA.

### **CERTIFICATES OF TRAINING**

EEO for Supervisors, DA JAN 2019 Supervisor Development Course, DA, DEC 2018 Advanced Faculty Development Program, CGSC 2015 Certified Advanced Facilitator, University of Phoenix, 2011 Faculty Development Phase III, 2011 Myers-Briggs Type Indicator Certified Practitioner, 2011 Faculty Development Phase II, CGSC 2010 Faculty Development Phase I, CGSC, 2010 Logistics Management College, Contracting Officers Representative Course, 1989.

### **TEACHING EXPERIENCE**

U.S. Army Command and General Staff College, 2010-present Foundations curriculum Core curriculum Leadership curriculum Military and the Media electives Post War Transition Special Research Project (Dep Commandant & Dean Elective) University of Kansas, 2013-present Special Graduate Faculty, William Allen White School of Journalism & Mass Communication University of Kansas School of Business, 2017-present Strategic Management Managing People (Organizational Behavior) Leading People & Team Development Leadership Capstone Webster University, 2010-2017 Human Resources Management International Relations Upper Iowa University, 2010-2019 Supervisory Management Organizational Behavior **Global Management Operations Management** Entrepreneurship University of Phoenix, 2000-2020 Faculty Workshop Facilitator **Business Communication and Critical Thinking** Managerial Communication Critical Thinking and Computer Logic Skills for Lifelong Learning I and II Foundations for General Education and Professional Success Skills for Professional Development Interdisciplinary Capstone Course Organizational Leadership and Change Management Organizational Ethics and Social Responsibility Survey of Small Business and Management and Entrepreneurship Management: Theory, Practice and Application Organizational Behavior and Ethical Responsibility Critical Thinking: Strategies in Decision Making Public Relations Introduction to Research and Information Utilization

### **PROFESSIONAL EXPERIENCE**

Associate Professor of Leadership (Supervisory), Department of Command and Leadership, U.S. Army Command and General Staff College, July 2018 - present
Education Policy Fellowship Program (EPFP), Fellow, September 2016 - 2017
Associate Professor of Leadership, Department of Command and Leadership, U.S. Army Command and General Staff College, August 2015-2018
Assistant Professor of Leadership, Department of Command and Leadership, U.S. Army Command and General Staff College, June 2010-August 2015
Commissioned Officer U. S. Army 1984-2010, Colonel (retired)

- Senior Public Affairs Observer/Trainer & Public Affairs Officer, Battle Command Training Program (BCTP), Ft. Leavenworth, KS October 2008-June 2010
- Public Affairs Officer to the Commanding General, Multi-Force-Iraq, Baghdad, Iraq, February 2007-October 2008
- Chief, Strategic Communication, Combined Arms Center, Ft. Leavenworth, KS, December 2005-Februrary 2006
- Director, Combined Press Information Center, Multi-National Force-Iraq, Baghdad, Iraq, June 2004-December 2005
- Chief of Public Affairs, 8<sup>th</sup> US Army, Republic of Korea, June 2002-June 2004
- Chief of Public Affairs, US Army Japan & 9th TAACOM, Camp Zama, Japan, June 1999-June 2002
- Squadron S3 (Operations Officer), 4<sup>th</sup> Squadron, 3<sup>rd</sup> Armored Cavalry Regiment, Ft. Carson, CO, March 1998-June 1999
- Installation Aviation Officer (G3 Air), Ft. Carson, CO, October 1997-March 1998
- Chief, Media Relations Division, Directorate of Public Affairs, NORAD and US Space Command, Peterson AFB, CO, December 1996- September 1997
- Chief, Plans and Strategy, Directorate of Public Affairs, NORAD and US Space Command, Peterson AFB, CO, May 1995-May 1996
- Assistant S-3 (Operations Officer), 1-24th Aviation Regiment (Attack), 24th Infantry Division, Hunter Army Airfield, Ft. Stewart, GA, November 1994-Feburary 1995
- Commander, A Company, 1-24th Aviation Regiment (Attack), 24th Infantry Division (Mech), Hunter Army Airfield, Ft. Stewart, GA, September 1993-November 1994
- Assistant S-3 (Operations Officer), 1-24th Aviation Regiment (Attack), 24th Infantry Division (Mech), Hunter Army Airfield, Ft. Stewart, GA, March 1992-September 1993
- Assistant S-3 (Plans Officer) Aviation Brigade, 24th Infantry Division (Mech), Hunter Army Airfield, Ft. Stewart, GA, March 1991-March 1992
- Detachment Commander, Aviation Company, US Support Battalion, 18th Airborne Corps, Sinai, Egypt, March 1990-December 1990
- Flight Platoon Leader, Aviation Company, US Support Battalion, 18th Airborne Corps, Sinai, Egypt, September 1989-March 1990
- Executive Officer, Company E, 1-4th Aviation Regiment (Attack), 4th Infantry Division (Mech), Ft. Carson, CO, January 1988- April 1989
- Flight Operations Officer, 131st Combat Support Aviation Company, 4th Infantry Division (Mech), Ft. Carson, CO, September 1987-January 1988
- Aviation Section Leader and Supply Officer, 131st Combat Support Aviation Company, 4th Infantry Division (Mech), Ft. Carson, CO, December 1985-September 1987

### PUBLICATIONS

- Co-author, The Ethics Game: A mixed methods examination of learning outcomes using games. Developments in Business Simulation and Experimental Learning: Proceedings of the Annual ABSEL [Association for Business Simulation and Experiential Learning] Conference 47 (2020)
- Author, <u>Why the Air Force is Wrong to Freeze Its Engagement with the Media</u>, *Task and Purpose*, March 19, 2018, <u>https://taskandpurpose.com/air-force-media-freeze/</u>
- Co-author, <u>Developing Organizational Adaptability for Complex Environments</u>, Journal of Leadership Education, 16(2), 183-198. doi:1012806/V16/I2/T2.
- Author, <u>Public Opinion: A Center of Gravity Leaders Forget</u>, September/October, 2015, *Military Review* magazine (Feature Article)
- Co-author, <u>Transitions, Collaboration and Risk: Do We Fully Comprehend the Implications?</u>, Small Wars Journal, October 12, 2014 (http://smallwarsjournal.com/jrnl/art/transitionscollaboration-and-risk-do-we-fully-comprehend-the-implications).
- Author, <u>What do you do to communicate with the world?</u>, a case study on strategic communication, Vanderbilt Law School, September, 2013

- Author, <u>Another view from Leavenworth: We're doing better than Professor Murray thinks</u>, *Foreign Policy*, The Best Defense Guest Column, September 16, 2013.
- Author, Accountable abusers, Op-Ed, Military Times, August 19, 2013, p. 36.
- Author, <u>Leading the Narrative: The Case for Strategic Communication</u>, a book review, January/February 2013, *Military Review*.
- Author, <u>Military-Media Issues: This relationship requires mutual understanding</u>, Military-Media Issues, William Allen White School of Journalism and Mass Communication, Spring 2012.
- Author, <u>All In</u>, a book review, May/June 2012, *Military Review*.
- Author, <u>The Military-Media Relationship: an Exercise in Strategic Patience</u>, *Taiwan National Defense Digest*, 2011 September-October 2011 (Featured Article)
- Author, <u>The Military-Media Relationship: an Exercise in Strategic Patience</u>, *Military Review*, September-October 2011 (Featured Article)
- Author, Letter to the Editor, Army Times, October 17, 2011
- Author, <u>A Way to Accomplish Interviews for Commanders and Staff</u>, Small Wars Journal, July 2010
- Editor, Writer, *This Week in Iraq,* Multi-National Force-Iraq, web-based publication December 2003-December 2004
- Editor, *The Scimitar*, Multi-National Force-Iraq Command Information Newspaper, June 2004-December 2005
- Editor, ROK Steady, 8th US Army Magazine, 8th US Army, June 2003-June 2004
- Editor, Torri Online, US Army Japan, Command Information Website, June 2000-June 2002
- Editor, Torri, US Army Japan, Command Information Newspaper, June 1999-June 2002

### **Curriculum Developer/Author**

U.S. Army Command and General Staff College

- Lesson Author C133, Leader Development (2hrs)
- Lesson Author, AOC L412, Developing Leadership Capacity (2hrs)
- Lesson Author, C132 Self-Awareness MBTI & LSI (3hrs)
- Lesson Author, A720, What is your leadership development plan? (24hrs)
- Lesson Co-Author C174 Effective Speaking and Briefing (11.5hrs)
- Block Author C140, Media and the Military (4hrs) (past)
- Lesson Co-Author C523, Inform & Influence Activities (4hrs)
- Lesson Author L209, Adaptability & Risk (Case study on the battle of Wanat) (2hrs)
- Lesson Author A751, Communicating with the Public: The Commander's Perspective (24 hrs)
- Lesson Author A752, Military and the Media: Bridging the Gap (with KU School of Journalism (24hrs)
- Lead Author/Instructor A912, Special Research Project, Post War Transition, Deputy Commandant and Dean special elective.
- C172 Contributing Author/Instructor, Speaking Domain for New C100 Curriculum Faculty Development Workshops.

University of Kansas School of Business

— Lesson Author, MGMT 719 Strategic Management

### Lectures/Presentations/Projects/Committees

Presenter, U.S. Army War College, Strategic Leadership Development Forum, "Developing Leadership Capacity through Experiential Learning," January 2022

Guest Lecturer, Washburn University, Department of Mass Media and Public Relations, Military and the media, March, 2021.

Moderator, Profession of Arms Forum, CGSS, September 2020.

Guest Lecturer, Washburn University, Department of Mass Media and Public Relations, Military and the media, June, 2020.

Member, Doctoral Committee, KU School of Journalism & Mass Communication, 2019-present Moderator, Profession of Arms Forum, CGSS, October 2019

Moderator, National Media Panel, CGSS, 2010 to present

MMAS Committee Member/Chair, CGSS, 2010-present

Department of Command and Leadership FDP Learning Tool, July 2018

Moderator, Future War Panel, CGSS, June 2018

"Developing & Leading the Narrative", FA30 Information Operations Course, May 2018

- "Public Affairs and the Commander," guest presenter, A726, May 2014, 2015, 2016, 2017
- "Media & Military: a tentative alliance," panel discussion, Lied Center University of Kansas, October 2014
- "Crisis Communication", graduate studies, University of Kansas School of Journalism, April 2013
- "Strategic Communications during Conflict and Crisis", K-State Library Professional Development Lecture, Kansas State University, February 2013
- "The Pentagon, the press and public", Medill Northwestern University School of Journalism, April 2011.
- "Best Practices with Military Exchange Students," NAFSA: Association of International Educators, Kansas City, MO. June 2010
- "Building Employee Trusts in Boom Times or Bust," International Association of Business Communicator Summit, Kansas City, MO. 2010
- "The Pentagon, the press and the people, Northwestern University School of Journalism, 2009.

Information, Media and National Security," National War College, Washington, DC., 2009

"Military and the Media and their interaction." University of Kansas School of Journalism, 2009.

- Facilitated the access and writing of Linda Robinson's book, *Tell Me How This Ends*, and Thomas Ricks book, *The Gamble*, both focusing on the operations of the "surge" and operations in Iraq. 2007-2008.
- Reuters Newsmaker Forum, Iraq: Is the media telling the real story? 2006

Ethics in America II. Fred Friendly Seminars, moderated by ABCs Jake Tapper. 2006

"NORAD: Cheyenne Mountain Operations Center." Technical advisor for the History Channel in the first documentary of NORAD and Cheyenne Mountain. 1996

### **ORGANIZATIONS AND SOCIETIES**

Better Business Bureau Leavenworth Main Street Association Leavenworth Chamber of Commerce Kansas Horse Council Military Officers Association of America Association of the United States Army Army Aviation Association of America Veterans of Foreign Wars American Legion 3<sup>rd</sup> Armored Cavalry Association

#### ENTREPRENEURSHIP

Vice President, Boylan Group, Inc Co-Owner, LB Ranch, LLC

#### AWARDS, DECORATIONS, AND HONORS

#### Civilian:

Golden Pen Award (Bronze 3rd award), Command & General Staff College, July 2018 Instructor of the Year 2018-19, Department of Command & Leadership,

Command & General Staff College, June 2018 Golden Pen Award (Silver 4th award), Command & General Staff College, June 2017 Golden Pen Award (Silver 3<sup>rd</sup> award), Command & General Staff College, Dec 2015 Golden Pen Award (Silver 2<sup>nd</sup> award), Command & General Staff College, Dec 2014 30 Years Federal Service Certificate, Sept 2014 Golden Pen Award (Bronze 2<sup>nd</sup> award), Command & General Staff College, Jan 2014 Golden Pen Award (Bronze), Command & General Staff College, Dec 2012

Golden Pen Award (Silver), Command & General Staff College, Dec 2011 Who's Who in the West

#### Military:

Legion of Merit (2) Bronze Star Defense Meritorious service Medal (2) Meritorious service Medal (4) Joint Service Commendation Medal (2) Army Commendation Medal (3) Joint Service Achievement Medal Army Achievement Medal (3) Joint Meritorious Unit Award (3) Army Superior Unit Award National Defense Service Medal (2) Armed Forces Expeditionary Medal Southwest Asia Battle Stars (1) Iragi Campaign Medal (2) Global War on Terrorism Expeditionary Medal Global War on Terrorism Service Medal Korean Defense Service Medal Military Outstanding Volunteer Service Medal Army Service Ribbon Multinational Forces and Observer Medal (2) Kuwaiti Liberation Medal Combat Action Badge Army Aviation Broken Wing Award (safety) Honduran Airborne Wings (Badge) Master Aviator Wings (Badge) Air Assault Wings (Badge) Airborne Wings (Badge)

As of January 27, 2022