

## MARK G. HAUG, PhD, JD

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### EDUCATION

JD Law, University of Kansas School of Law  
PhD Research and Evaluation, University of Colorado  
MS Mathematical Statistics, Kansas State University  
BS Statistics (Emphasis: Industrial Engineering), Kansas State University

### ACADEMIC RESPONSIBILITIES (Past and Current)

Visiting Professor, Benedictine College, Atchison KS  
School of Business Teaching Fellow, University of Kansas School of Business, Lawrence KS  
Faculty, National Judicial College, Reno NV  
Faculty, Law and Organizational Economics Center, Lawrence KS  
Faculty, ITAM University Graduate School, Mexico City Mexico

### RESEARCH AWARDS, HONORS, and RECOGNITION

Guy O. Mabry Best Research Paper Award (with Mark Hirschey), University of Kansas

Haug, M. and Hirschey, M.  
Research covered in *Forbes*  
Research covered in *Business Week*  
Research covered in *The Wall Street Journal*  
Research covered in *The New York Times*  
Research covered in *Guardian Unlimited* (Reuters-London)

Haug, M. and Cichelli, A.  
Research covered in *ABC News*  
Research covered in the *Los Angeles Times*  
Research covered in *Kiplinger's Retirement Report*  
Research covered in the *Encyclopedia-Britannica*

### TEACHING AWARDS, HONORS, and RECOGNITION

Teaching Fellow, School of Business  
Frank Pinet Fellowship  
Nominee  
H.O.P.E. Award, Senior KU Class  
Finalist – x4  
Nominee – x3  
The University of Kansas School of Business and Beta Gamma Sigma Outstanding Educator Award  
Award – x2  
Henry A. Bubb Award for Outstanding Teaching  
Award – x2  
Runner-Up – x4  
The University of Kansas School of Business and Undergraduate Business Council Outstanding Educator  
Award – x3  
Mortar Board Outstanding Educator, University of Kansas  
Award – x2  
Excellence in Education Award, Interfraternity Council and Panhellenic Association of KU  
Finalist – x2  
Del Shankel Teaching Excellence Award, University of Kansas Athletic Department  
Finalist

PUBLICATIONS and PRESENTATIONS

- Haug, M., "Admitting Opinion Evidence under the Natural Law", Presentation, Language and Catechetical Institute, Gaming, Austria.
- Haug, M. and Baird, E., "Finding the Error in Daubert", *Hastings Law Journal*, 62:3.
- Haug, M. and Hirschev, M., "The September Swoon", *Journal of Applied Finance*, 21:1.
- Haug, M. and Ardery, H., "Entangling Finance, Medicine, and Law", *CHANCE*, 22:4.
- Haug, M., "Ethical Dilemmas: Resolution Leading to Policy Change", Invited Panel, Joint Statistical Meetings, Washington, DC.
- Haug, M. and Cichelli, A., "The Roth IRA for Children: Multigenerational Wealth Planning", *Journal of Financial Planning*, 22:5.
- Haug, M. "Invited Comment on Calculating Remittiturs", *Law, Probability & Risk*, 8:2.
- Haug, M. "Statistics and Due Process", Invited Session, Joint Statistical Meetings, Denver, CO.
- Haug, M., and Steinmeyer, D., "Remitting the Remittitur", *American Journal of Trial Advocacy*, 31:3.
- Haug, M., "Teaching Experimental Design", United States Conference on Teaching Statistics, Columbus, OH, The Ohio State University.
- Haug, M., Multiple Entries into the *Encyclopedia of Epidemiology*, Sage Publications.
- Haug, M. and Hirschev, M., "The September Swoon", Paper Accepted for the Annual Meeting of the Financial Management Association International.
- Haug, M. and Hirschev, M., "The January Effect", *Financial Analysts Journal*, 62:5.
- Slights, Hon. J. and Haug, M., "Alternative Dispute Resolution and Court-Appointed Experts", *Pepperdine Dispute Resolution Law Journal*, 6:3.
- Haug, M., "Minimizing Uncertainty in Scientific Evidence", American Bar Association, *Scientific Evidence Review*, Monograph No. 7.
- Haug, M., "Postponement of Cancer Death and Life Insurance", *Journal of the American Medical Association*.
- Haug, M., "An Agent-Based Approach to Incentives", *Call Center Management Review*.
- Gordis, L., Haug, M., McChesney, F.S., Sanders, J., "Evidentiary Reliability", *The Kansas Journal of Law & Public Policy*, 9:1.

PROFESSIONAL LICENSES, CERTIFICATIONS, and BACKGROUND (Past and Current)

Attorney, Kansas, #18498  
Attorney, Missouri, #48940  
Mediator, Missouri

Board Member, Catholic Bar Association  
Secretary, Catholic Bar Association

Executive Board Member, Board of Directors, Down Syndrome Guild of Kansas City

General Counsel, NXTP Consulting, LLC  
General Counsel and Principal, Oread Consulting Group, LLC  
Principal, Decision Science International, LLC

Attorney, Shook Hardy & Bacon LLP, Kansas City MO

REPRESENTATIVE CLIENTS

AT&T	Banamex of Mexico City
Bank of America	Bank of New York
Chevron	Citicorp
Citicorp Spain	Home Depot
JP Morgan	JC Penney
The Limited	Lowe's
Pacific Bell	Philip Morris
US West	Wells Fargo Bank