

# Scott Mitchell

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## **EDUCATION**

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**The University of California, Irvine**  
PhD in Management (Area: Strategy)  
August 2015

**The University of Kansas**  
MBA – Finance  
May 2010

**Columbia University**  
BA – Economics  
May 2005

## **ACADEMIC POSITIONS**

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The University of Kansas  
Assistant Professor of Strategic Management  
2015 - Present

## **PUBLICATIONS**

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Souder, D., Bromiley, P., Reilly, G., Mitchell, S. (2016) A Behavioral Understanding of Investment Horizon and Firm Performance. *Organization Science* 27(5):1202-1218.

Souder, D., Bromiley, P., Mitchell, S., Reilly, G. “Does Investing in the Long Term Pay Off for Firms?,” *Rutgers Business Review*, Summer 2017, Vol. 2, No. 12

## **WORKING PAPERS**

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Mitchell, S., Bromiley, P., Souder, D. “A Comparison of Alternative Explanations for Temporal Orientations,”

Mitchell, S., Souder, D., Bromiley, P. “International Differences in Long-Term Firm Horizons”

Mitchell, S. “The Price Seems Right: Explaining Suboptimal Strategic Pricing Decisions”

Mitchell, S., Zhang, Y. “Ownership Form and Price Competition: The Influence of Multi-Unit Franchisees”

Mitchell, S. “Competitor Identification and Retail Gas Station Competitive Interactions”

## **RESEARCH IN PROGRESS**

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Mitchell, S., Poppo, L., Nayir, D., “Network Performance in Crisis Environments”

Hernsberger, J., Mitchell, S. “Stock Market Reaction to High Status CEO Appointments”

Mitchell, S., Zhang, Y., “Analyst Pressure, Vertical Integration, and Downstream Competition”

Mitchell, S., Zhang, Y. "Tournament Theory and Aspirations in Television Scheduling"

## **DISSERTATION**

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"Strategic Pricing Decisions: Cognitive and Organizational Influences on Competitive Interactions"

Chair: Philip Bromiley

Committee Members: Yu Zhang, Libby Weber, Gerardo Okhuysen

## **RESEARCH INTERESTS**

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Behavioral Strategy; Multi-Unit, Multi-Market Competition; Competitive Interactions; Long-Term Strategies

## **CONFERENCE PRESENTATIONS & WORKSHOPS**

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Strategic Management Society Annual Conference, Berlin, October 2016, "Competitor Identification and High Speed Speed Competitive Interactions"

Academy of Management Annual Conference, Anaheim, August 2016, "Competitor Identification and High Speed Speed Competitive Interactions"

Academy of Management Annual Conference, Anaheim, August 2016, "The Price Seems Right: Cognitive and Organizational Influences on Strategic Pricing Decisions"

Midwest Strategic Management Meeting, June 2016, "Competitor Identification and High Speed Speed Competitive Interactions"

Academy of Management Annual Conference, Vancouver August 2015, "Organizational Control and Strategic Delegation: The Role of Firm Size and Dispersion," with Yu Zhang

Strategic Management Society Annual Conference, Denver, October 2015, "The Price is Right: Cognitive and Organizational Influences on Strategic Pricing Decisions"

Industry Studies Conference, May 2015, "The Price is Right: Cognitive and Organizational Influences on Strategic Pricing Decisions"

Merage School of Business Research Fest, April 2015. "The Price is Right: Cognitive and Organizational Influences on Strategic Pricing Decisions," Awarded 2nd place for quality of research.

West Coast Research Symposium on Technology Entrepreneurship Doctoral Workshop, September 2014, Dissertation: Ongoing Competitive Interactions in Geographically Differentiated Markets

Academy of Management BPS Dissertation Consortium, August 2014, "Ownership Form and Competition: The Role of Monitoring and Coordination Capabilities"

Atlanta Competitive Advantage Conference Research Development Workshop, May 2014, "Ownership Form and Competition: The Role of Monitoring and Coordination Capabilities"

Merage School of Business Research Fest, April 2014. "Ownership Form and Competition: The Role of Monitoring and Coordination Capabilities." Awarded 2nd place for quality of research.

UCI Center for Organizational Research April 2014. "Ownership Form and Competition: The Role of Monitoring and Coordination Capabilities"

Merage School of Business Research Fest, May 2013. "What Shortens Horizon? A Multi-Theory Test." (with co-authors P. Bromiley and D. Souder)

### **PRESENTATIONS OF WORK BY COAUTHORS**

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University of Michigan, September 2014. "Explaining Temporal Orientation: A Multi-Theory Comparison" (presented by Philip Bromiley with coauthors S. Mitchell and D. Souder)

Universite Dauphin, Paris, France, April 2014. "Explaining Temporal Orientation: A Multi-Theory Comparison" (presented by Philip Bromiley, with coauthors S. Mitchell and D. Souder)

Ohio State University, December 2013. "Explaining Temporal Orientation: A Multi-Theory Comparison" (presented by Phil Bromiley, with coauthors S. Mitchell and D. Souder)

Rotterdam School of Management, Erasmus University, Rotterdam, Netherlands, June 2013. "A Broader Understanding of Investment Horizon and Performance" (presented by Philip Bromiley, with coauthors D. Souder, G. Reilly, and S. Mitchell)

University of North Carolina, October 2013. "Explaining Temporal Orientation: A Multi-Theory Comparison" (presented by Philip Bromiley, with coauthors: S. Mitchell and D. Souder)

Instituto de Empresa Business School, Madrid, Spain. September 2012. "Beyond Short-Termism: A Broader Understanding of Horizon and Performance," (presented by Phil Bromiley, with coauthors D. Souder, G. Reilly, and S. Mitchell)

### **CONSORTIA, AWARDS & GRANTS**

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University of Connecticut CIBER Research Grant (w/ David Souder, Philip Bromiley), 2017

KU Faculty International Travel Grant, 2016

Strategic Management Society Conference Behavioral Strategy Best Reviewer Award, 2015

UC Irvine Center for Organizational Research Grant, 2015

UC Irvine Merage PhD Research Poster Presentation Competition, 3<sup>rd</sup> Place, 2015

UC Irvine Center for Organizational Research Grant, 2014

UC Irvine Merage PhD Research Poster Presentation Competition, 2<sup>nd</sup> Place, 2014

Strategic Management Society Annual Meeting Doctoral Consortium, September 2013

BPS Doctoral Consortium, Annual Meeting of the Academy of Management, August 2013

Western Academy of Management Doctoral/Junior Faculty Consortium, Western Academy of Management, March 2012

New Doctoral Student Consortium, Annual Meeting of the Academy of Management, August 2011

Western Academy of Management Doctoral Student Grant 2011

### **TEACHING EXPERIENCE**

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Assistant Professor, The University of Kansas, 2015-2017  
Business Policy & Strategy (Undergraduate)

Instructor, University of California, Irvine, Summer 2013  
Business Dynamics (Undergraduate elective)  
Teaching Evaluation Rating: 3.85/4.0

Teaching Assistant, MBA Programs, University of California, Irvine  
Business Strategy, 2010-2015  
Global Strategy I, 2011-2015  
Global Strategy II (International Residentials in Shanghai and Chongqing, China), 2011-2014  
Management of Complex Organizations 2010-2014

### **SERVICE ACTIVITIES**

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2017 KU School of Business Strategic Management Hiring Committee

Session Chair, Behavioral Strategy, Strategic Management Society Annual Meeting, 2017

Track Chair, Competitive Dynamics, Academy of Management Annual Meeting, 2016

2016-2017 Management Area Seminar Series Coordinator

Reviewer, Academy of Management Annual Meeting, 2011-2017

Reviewer, Strategic Management Society Annual Meeting, 2014-2017

American Sociological Association Economic Sociology *Accounts* Newsletter Editorial Board, 2013-2014

UC Irvine Graduate Student InterConnect Peer Mentor for New International PhD Students, 2013

President, UC Irvine Merage PHD Student Association, 2011-2012

### **AD-HOC REVIEWING ACTIVITIES**

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Journal of Business Research

Eurasian Business Review

Strategic Management Journal

## **PROFESSIONAL MEMBERSHIPS**

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Academy of Management

Strategic Management Society

Western Academy of Management

## **PROFESSIONAL EXPERIENCE**

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**Collective Brands** (Parent Company of Payless ShoeSource, Saucony, Sperry, and Keds). *Topeka, KS.*

Global Strategy Analyst, 2009-2010

**NBC Universal/Bravo Media.** *New York, NY.*

Executive Assistant to the President 2005-2006

Programming Manager 2006-2008