

Tonghui Xu

University of Kansas - Ph.D. Candidate

The University of Kansas

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ACADEMIC EXPERIENCE

University of Kansas

Ph.D. in Accounting

2021 – Present

KU General Research Fund Recipient (2022, 2024)

Syracuse University

Master of Science in Accounting, Whitman Merit Scholarship

2017

Certificate in Data Science

Beijing Institute of Technology

Bachelor of Science in Accounting

2015

RESEARCH

Research Interests: Audit Regulation, SEC Comment Letters, Individual Characteristics (Political Ideology, Personality), Team Dynamics, Audit Labor Market, Social Media

Dissertation

“Closer Ties, Blinder Eyes? The Effect of Review Team Familiarity on SEC Review Scrutiny”

- Committee: Chan Li (Chair), Adi Masli, Mike Wilkins, Keith Jones, Shaobo Li

Working Papers:

“Polish or Purge? – The Effects of Critical Audit Matter Disclosure on Management’s Critical Accounting Estimates” with Chan Li, Nathan Lundstrom (University of Kansas) and Ryan Robinson (University of Arkansas)

- Accepted at 2025 PCAOB Conference on Auditing and Capital Markets
- Presented at the 2025 AAA Audit Mid-Year Meeting, 2024 BYU Accounting Research Symposium*, 2024 AAA Annual Meeting*, University of Kansas, Kansas State University*, Michigan State University*

“Partisan Bias in Regulators: Evidence from SEC Comment Letters” with Chan Li, Adi Masli (University of Kansas) and Yaoyi Xi (San Diego State University)

- Under review at *The Journal of Accounting and Economics*
- Accepted at 2025 Conference for Financial Economics and Accounting (CFEA)
- *Developed from Second-Year Summer Paper*
- Presented at Texas Christian University*, 2024 AAA Annual Meeting, 2023 BYU Accounting Research Symposium, University of Kansas

“Audit Partners’ Social Media Presence and Audit Fees” with Matthew Beck (University of Kansas)

- *Developed from First-Year Summer Paper*
- Presented at the 2023 AAA Annual Meeting, University of Kansas

*Presented by a coauthor

Selected Work-in-Progress:

“Investigating Audit Labor Market in the United States: Evidence from the LEHD Data” with Chan Li (University of Kansas) and Shan Zhou (University of Sydney)

- Research proposal approved by the U.S Census Bureau Federal Statistical Research Data Center,

August 2024

- Funding - KU's membership in the KCRDC consortium
- Conducting Census Data analysis at the Kansas City Research Data Center

“Do Auditors Learn from Social Media” with Chan Li (University of Kansas), Tracie Frost (Hong Kong Polytechnic University), and Tim Seidel (Brigham Young University)

“AI Regulators” with Guang Ma (Rutgers Business School)

TEACHING EXPERIENCE

University of Kansas

Instructor, Accounting Information Systems (ACCT 425) 4.45/5.00* *Student Rating* Spring 2025

- Designed in-class group activities to enhance learning
- Developed quiz questions and answer keys
- Added lectures on 10-K textual analysis and data visualization using RStudio

Instructor, Accounting Information Systems (ACCT 425) 3.82/5.00* *Student Rating* Fall 2024

**The rating is calculated based on the average of the median score for the survey questions.*

Teaching Assistant, Accounting Information Systems (ACCT 425) Fall 2021 – Spring 2024

Syracuse University

Teaching Assistant, Introduction to Managerial Accounting (ACCT 252) Fall 2016, Spring 2017

ACADEMIC SERVICE & CONFERENCE ATTENDANCE

2022-2025: KU Association of Business Doctorial Students – Ph.D. Representative

2025: AAA Annual Meeting – Discussant

2025: Silicon Prairie Finance Conference

2025: KU Finance Conference

2025: OSU Ph.D. Alumni Research Conference

2025: AAA Auditing Section – Midyear Meeting – Presenter

2025: AAA FARS Section – Midyear Meeting

2025: AFA Annual Meeting

2024: AAA Annual Meeting – Presenter, Moderator

2024: AAA Auditing Section – Midyear Meeting

2024: AFA Annual Meeting

2023: BYU Accounting Research Symposium – Presenter, Reviewer

2023: AAA Annual Meeting – Presenter, Discussant, Reviewer

2023: AAA Auditing Section – Midyear Meeting – Moderator

2023: AFA Annual Meeting

2022: AAA Auditing Section – Midyear Meeting

2022: Deloitte Audit Symposium – University of Kansas – Moderator

OTHERS

- Certificates: Machine Learning, SAS Certified Advanced Programmer for SAS 9
- Programming: Python, R, SAS, Stata, LaTeX
- Skills: Textual Analysis, Web Scraping, API usage
- Languages: Chinese (native), Japanese (basic), Korean (basic)